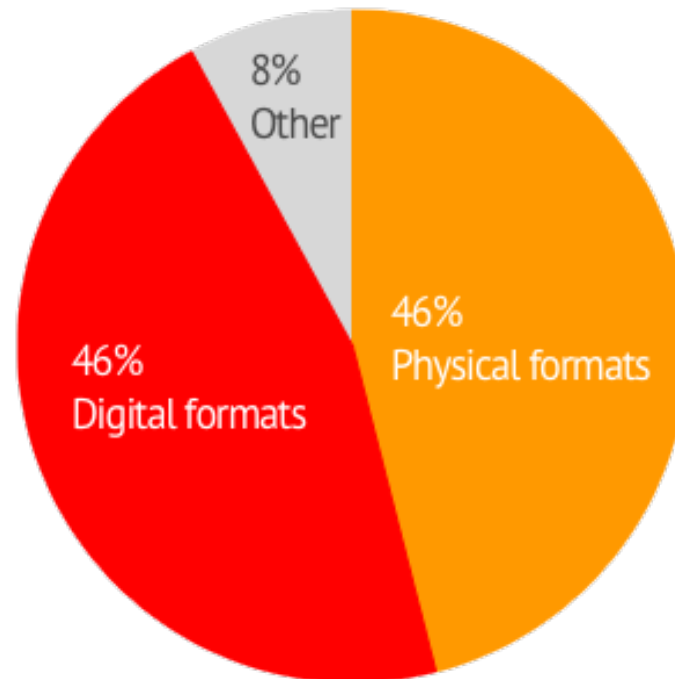


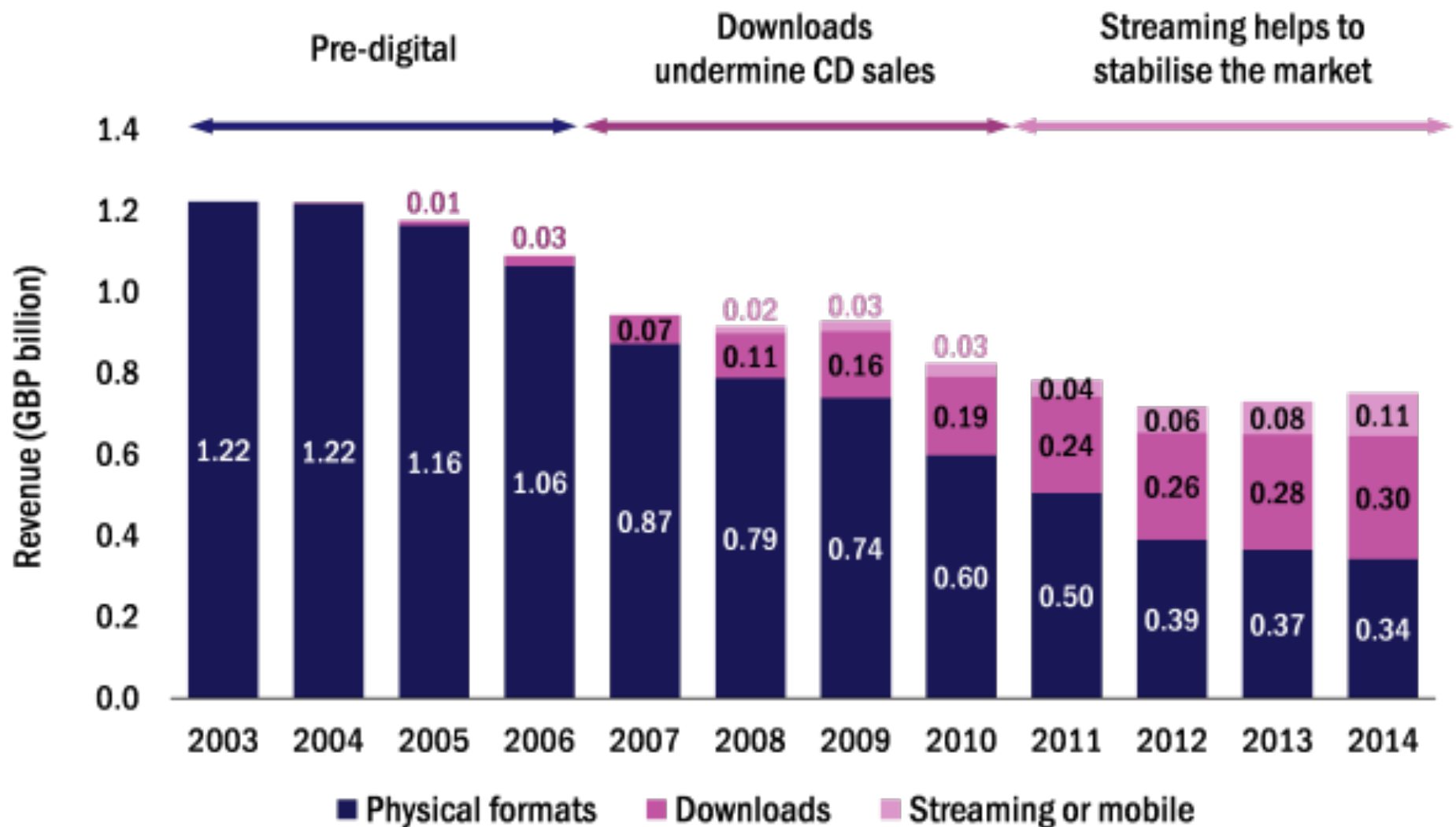


Horváth Norbert, *Telenor*:
Üzleti modellek harca a
zenei streaming
szolgáltatások piacán

Music industry's revenues in 2014

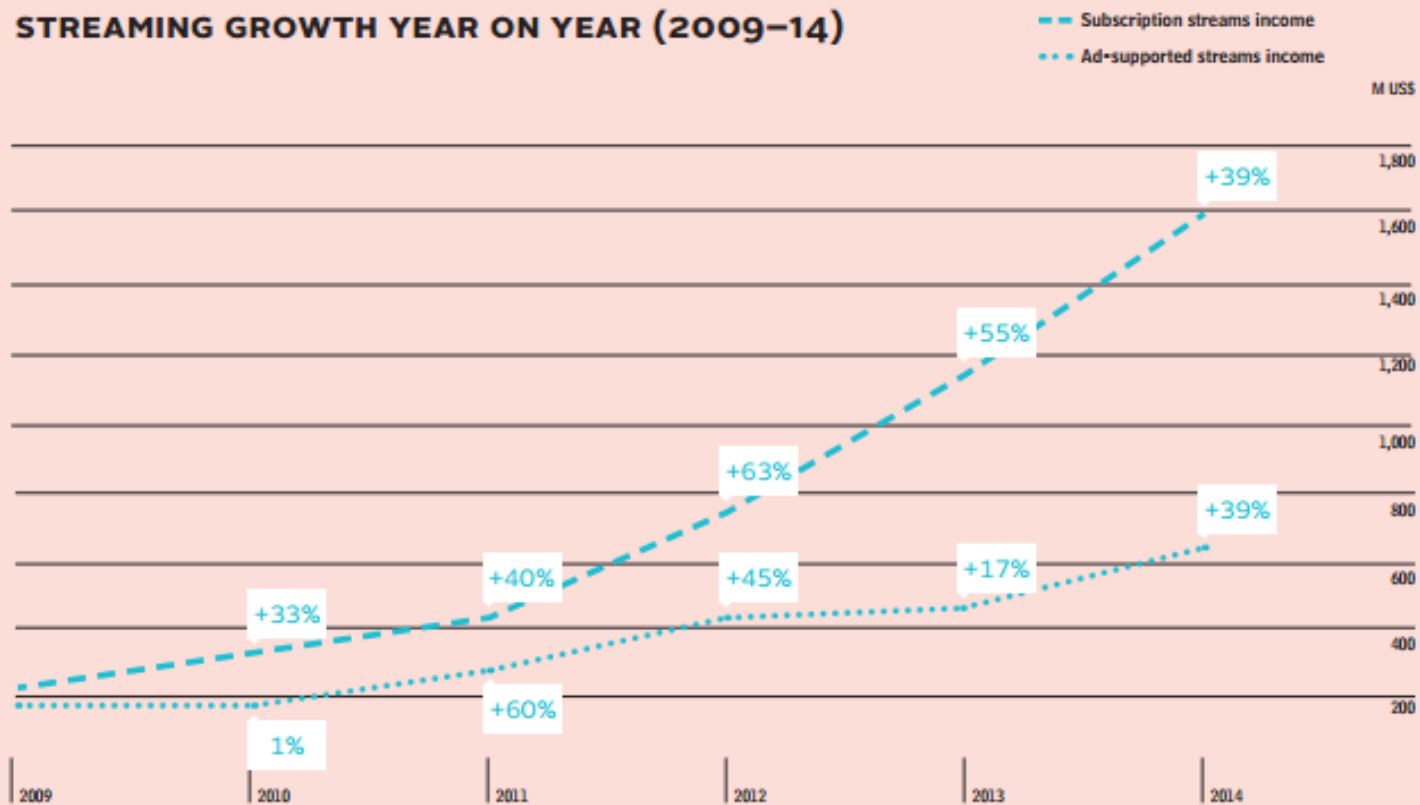


Source: IFPI 2014



Music publishers' wholesale revenue by format, UK, 2003–2014 [Source: Analysys Mason estimates, based on BPI, 2015]

STREAMING GROWTH YEAR ON YEAR (2009-14)



Source: IFPI

VISITS FROM THE UK TO ALL BITTORRENT SITES

20.4m

April 2012

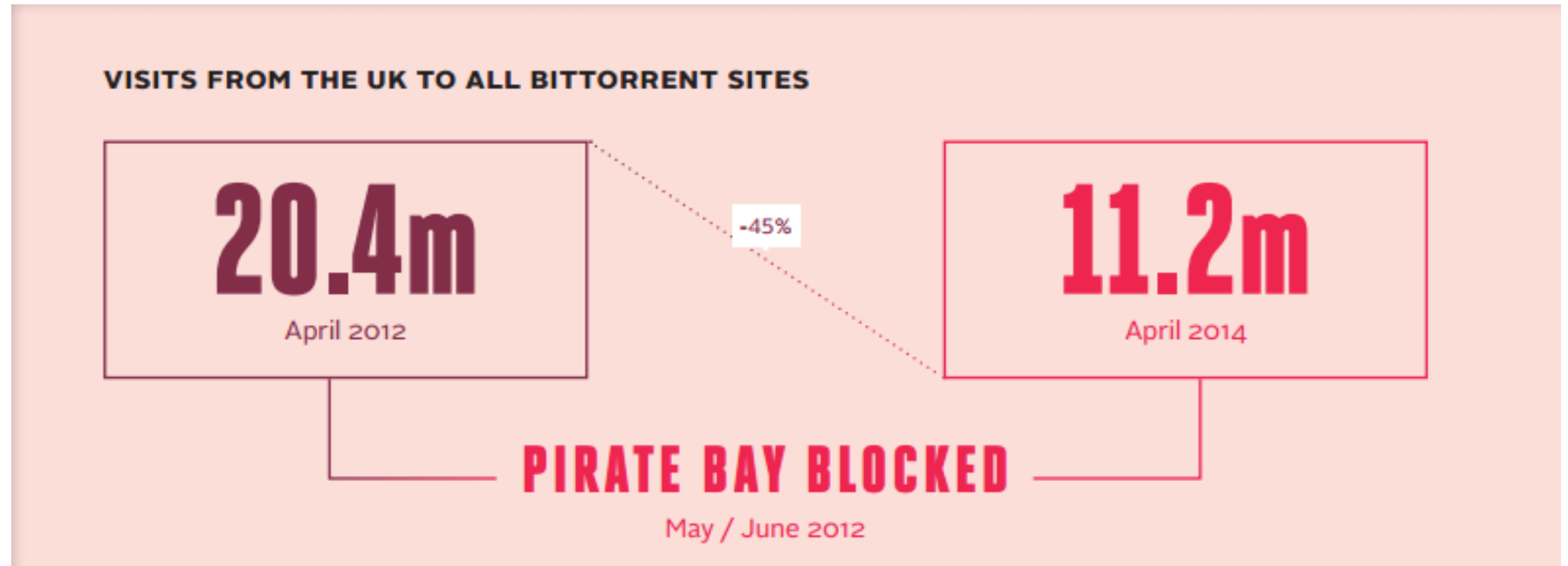
-45%

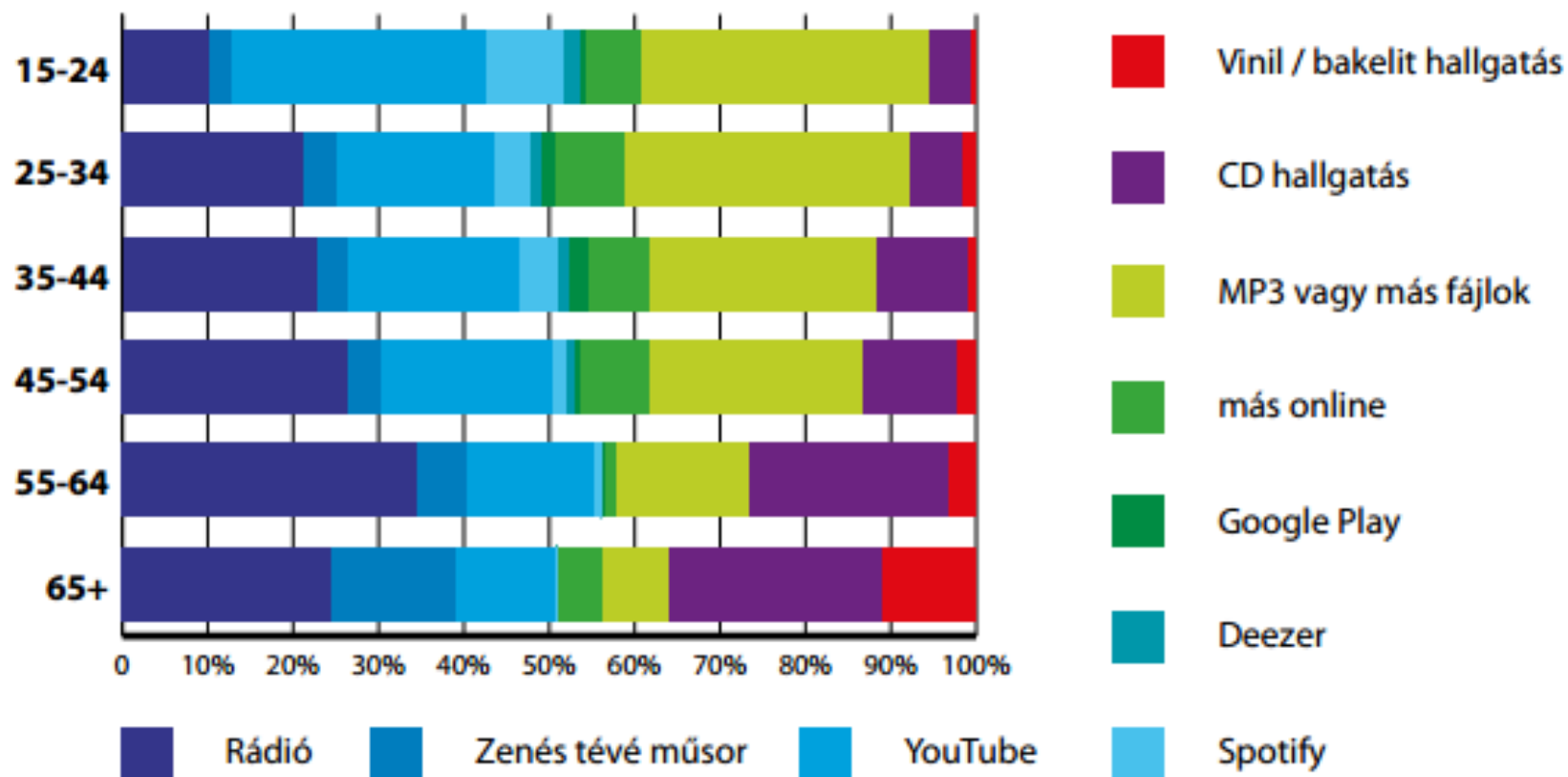
11.2m

April 2014

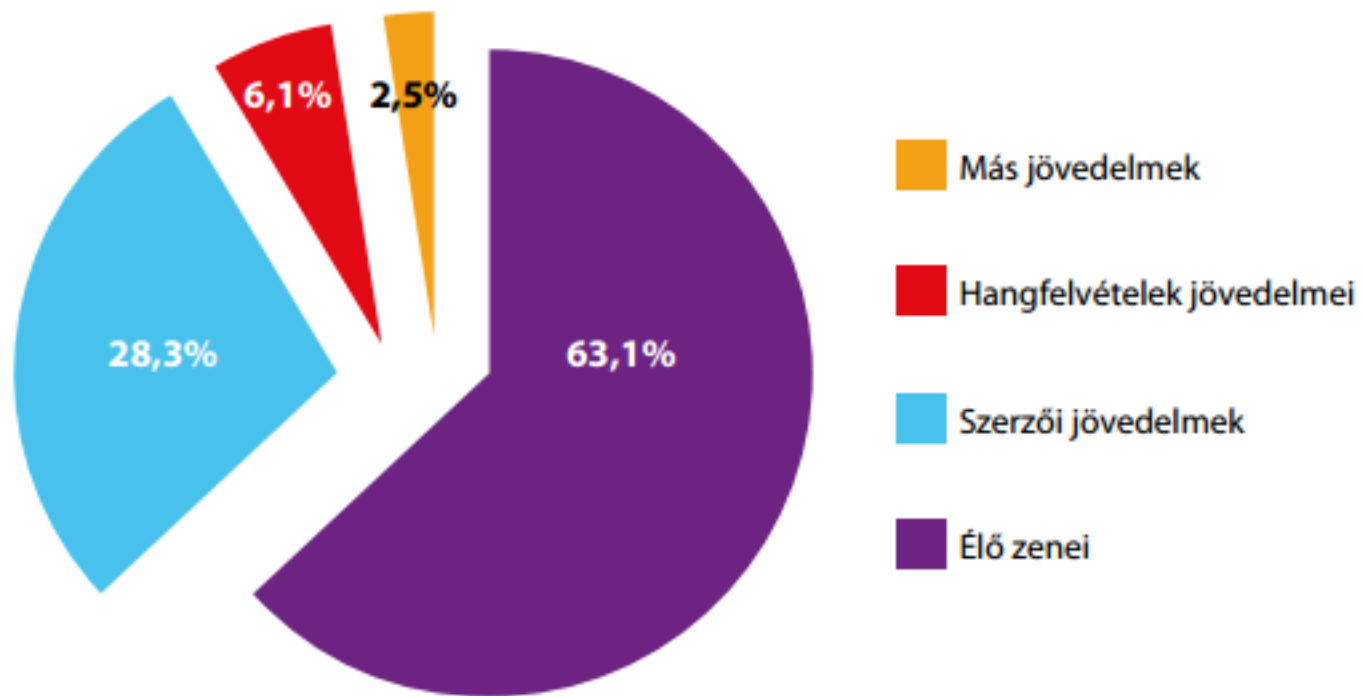
PIRATE BAY BLOCKED

May / June 2012

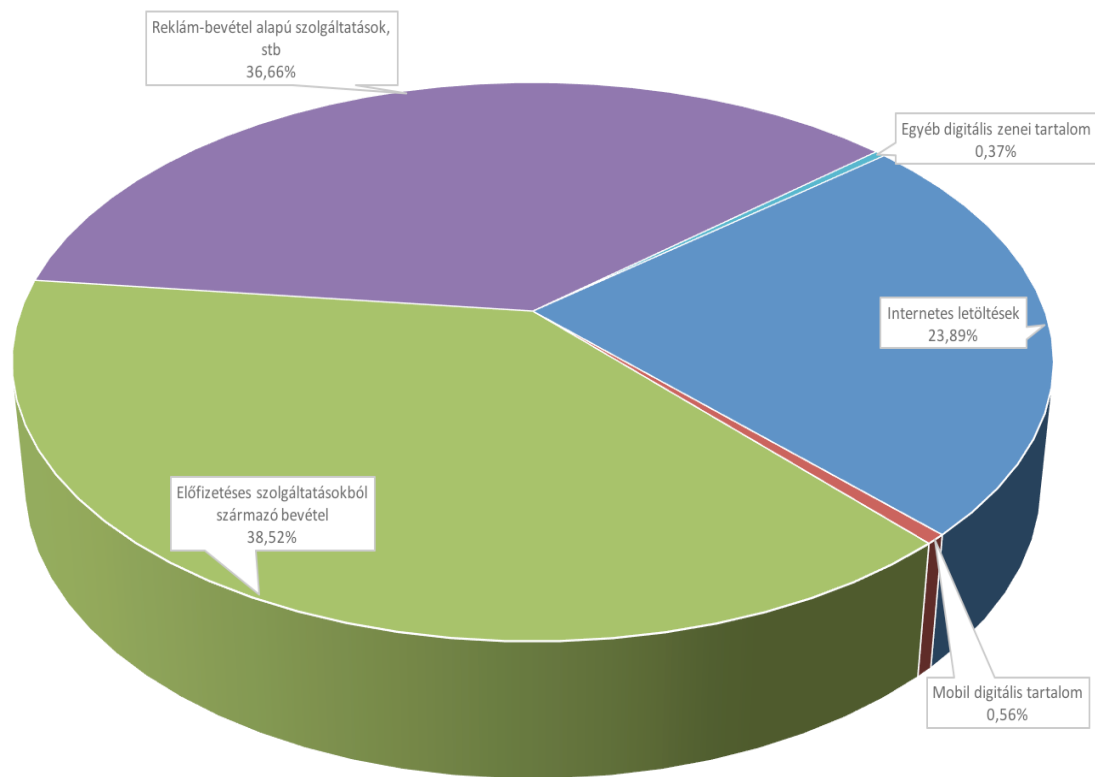




A zenehallgatási időmérleg médium és korcsoport szerint (ProArt 2015)



A három jövedelemáramlás aránya a magyarországi zenészek jövedelmében (2015)



MAHASZ 2015