

AI economy and infra play

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The ICT sector is facing a wave of infrastructure-driven disruption that is reshaping business models and competitive dynamics. The rapid rise of AI infrastructure is creating unprecedented demand for data centers, edge computing, and intelligent networks to support the next generation of AI applications. Infrastructure is no longer just a technical backbone — it has become a strategic, disruptive force.

In this keynote, we will explore how the AI infrastructure boom are changing the rules of the ICT sector. We will highlight global and regional developments, including Hungary's role, and provide insights into the new opportunities and challenges these disruptions bring.