PETER W. SZABO

Machine learning researcher with UX background

CONTACT

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MY UX BOOK

User Experience Mapping.
Packt Publishing
Birmingham, 2017.

PUBLIC LIFE

Since 2020: Member of the city council, Targu Mures

Since 2017: TEDx curator and head of the organizing team at TEDxTirguMures.

EMPLOYMENT HISTORY

Since 2022	**Founder and AI researcher**	
Tengr.ai Corunca	The machine learning startup I founded created an image generator AI, and we are working on Web AI and World AI, among other innovative projects.	
2021 - 2022	**Founder & CEO**	
AceTech Târgu Mureș	I founded AceTech, a successful IT startup in Targu Mures. In less than two years, we reached 46 employees. The retention rate and employee happiness were exceptionally high.	
2018 - 2020	**Department lead UI & UX**	
3SS Târgu Mureș	I led a successful UX/UI team, delivering outstanding experiences to international clients.	
2017 - 2018	**Blockchain UX Consultant**	
CasinoCoin Isle of Man (remote)	We created a user experience-driven wallet, enabling non-technical people to use blockchain safely.	
2015 - 2017	**Senior Manager UX & UI**	
The Stars Group London	Led the UX/UI team at the largest gambling company in the world (Flutter Entertainment plc.) Among other success stories, we increased the CTR of landing pages from 18.98% to 68.06%.	
2014 - 2015	**UX Director**	
WhatUsersDo London	I acted as UX director of this successful startup (later acquired by UserZoom), helping many big brands get closer to their users through remote UX testing.	

EDUCATION

since 2018 Târgu Mureș	**PhD in machine learning (now candidate)** UMFST "George Emil Palade"
2007 - 2008 Târgu Mureș	**Master of Graphics Design** Universitatea "Petru Maior"
2003 - 2007 Târgu Mureș	**Bachelor's degree** Universitatea Sapientia