

Olie Baumann

Olie is Lead System Architect and Innovation Leader at MediaKind, a media technology company that provides software-centric, cloud-native solutions for media experiences across linear, on-demand, and OTT services. With a passion for pushing the boundaries of media technology, Olie has dedicated the last ten years of his career to revolutionizing the way we experience television. His expertise spans a wide array of fields within the industry, from video codecs to high dynamic range television, 360-degree video, and the latest frontier—ultra-low latency video streaming.