Dr. Arjang Zadeh has been a pioneer in broadband, telecom, cable and software industries for over 20 years. Prior to creating Azdio, Dr Zadeh was a Partner in Accenture managing the Network Practice for Accenture Communications and High Tech Operating Group.

In 2000, Dr Zadeh founded Imagine Broadband a world leading Network Design and Integration and NGOSS Products company. Under his leadership Imagine broadband successfully delivered some of the most complex and largest projects for many of the major Telecom and Cable operators around the world. This included the world's first commercial scale broadband interactive TV service in the world. Dr Zadeh was the CEO of the company until its acquisition and integration into Accenture in Jan 2004. Dr Zadeh has a BSc(Hons.) and a PhD degrees in Electronic and Electrical Engineering from the University of Birmingham, UK.