

**Dr. Arjang Zadeh, Azdio**

**MediaClass the most complete and advanced OTT TV Products in the industry - Antenna Hungaria Case Study**

Antenna Hungaria in 2020 deployed two of the most advanced TV Products in the industry in less than 6 months! By deploying mediaClass OTT Platform Antenna Hungria created the most advanced DTT Service in the world in record time and breakthrough cost base. Uniquely mediaClass Product Suite provides the most advanced OTT services and features as well as the most complete suite of products. mediaClass provides, most advanced Packager, Multi-DRM Product, most advanced OTT Backend Platform as well as an advanced CDN. By using Swiftclass STB Software Antenna Hungaria provides a very advanced User Interface on very low-cost Hybrid DTT STBs. This combination of mediaClass advanced product suite and Swiftclass STB software has placed Hungary ahead of the world in DTT Services in a very short period of time.