The Ecosystem of the Digital Future

FOR A STRONG DIGITAL EUROPE

Driving Europe's Digital Transformation

László Gulyás

Node Director

EIT Digital is supported by the EIT, a body of the European Union.

EIT Digital for a strong digital Europe

EIT (HQ in Budapest)

- 'become the leading European initiative that empowers innovators and entrepreneurs to develop world-class solutions to societal challenges and creates growth and skilled jobs.'

EIT Digital

- Address strategic interests of a strong digital Europe
- Delivery on
  - Innovative digital products and services
  - Start and grow digital ventures
  - Skilled digital entrepreneurs
- Impact and thought leadership

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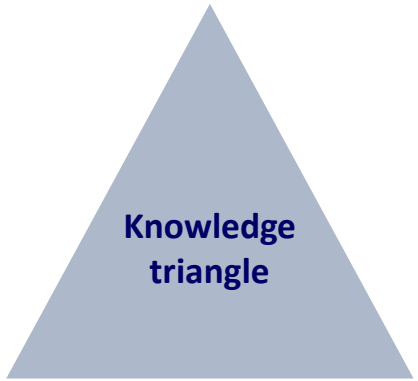
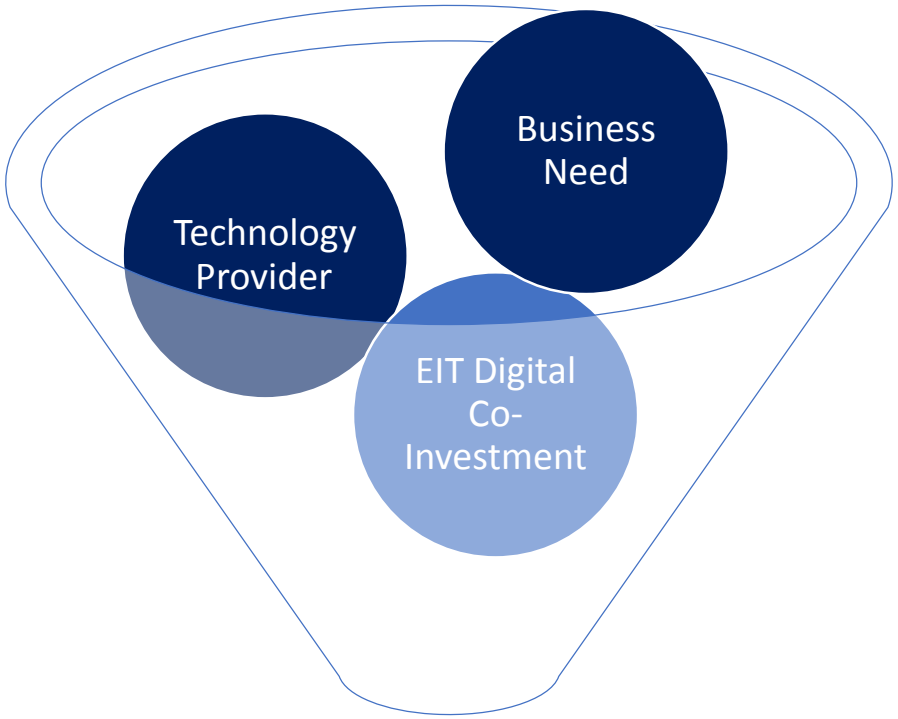
Just what is Innovation?

education
creating a new breed of entrepreneurs

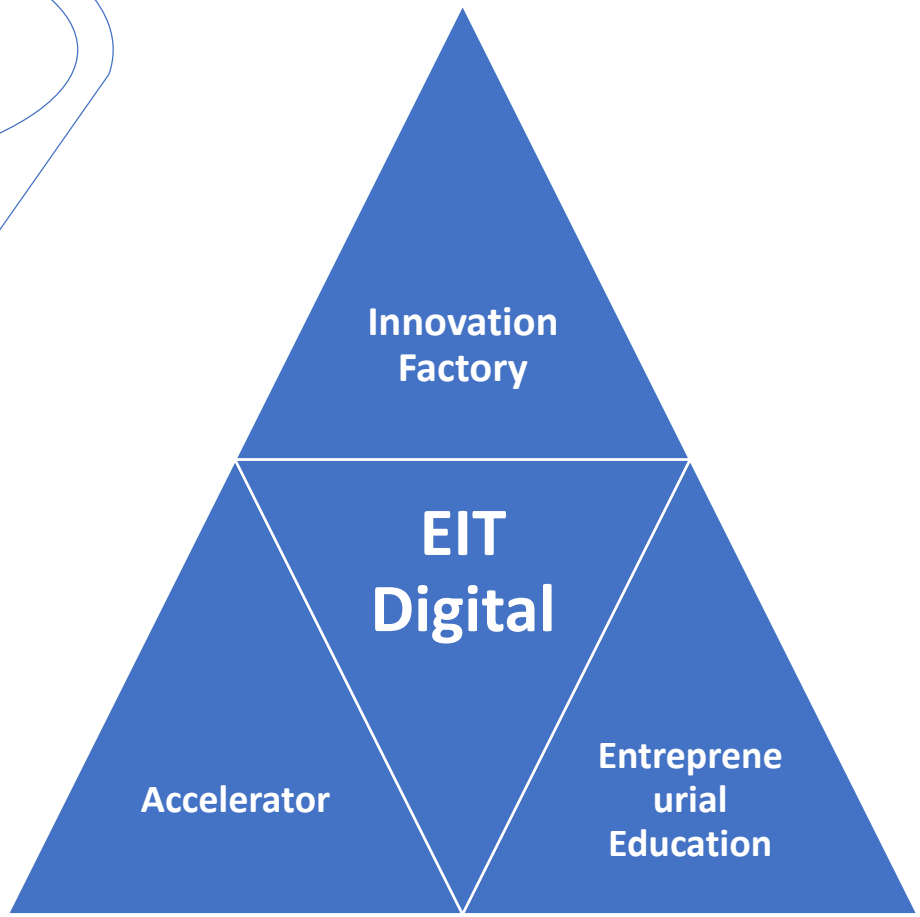


business
supporting innovators all the way to the market

research
enabling excellent individuals and multidisciplinary teams to develop breakthrough ideas



Startup or
New Product Launched –
within 1 year



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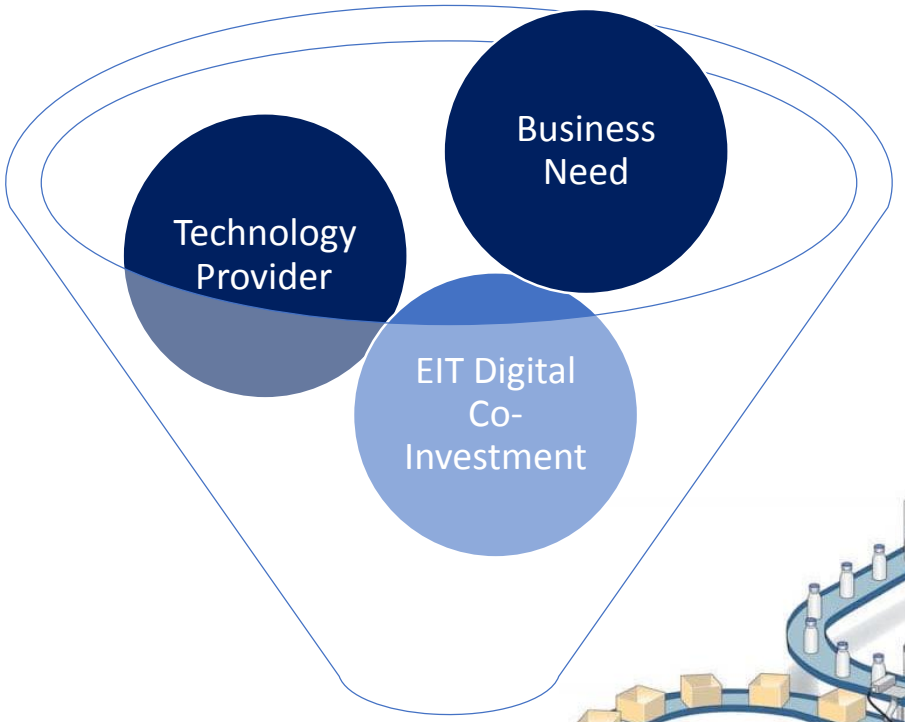

Startup or
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within 1 year

EIT Digital Ecosystem

- Co-Location Centre
- Satellite
- Hub
- Office

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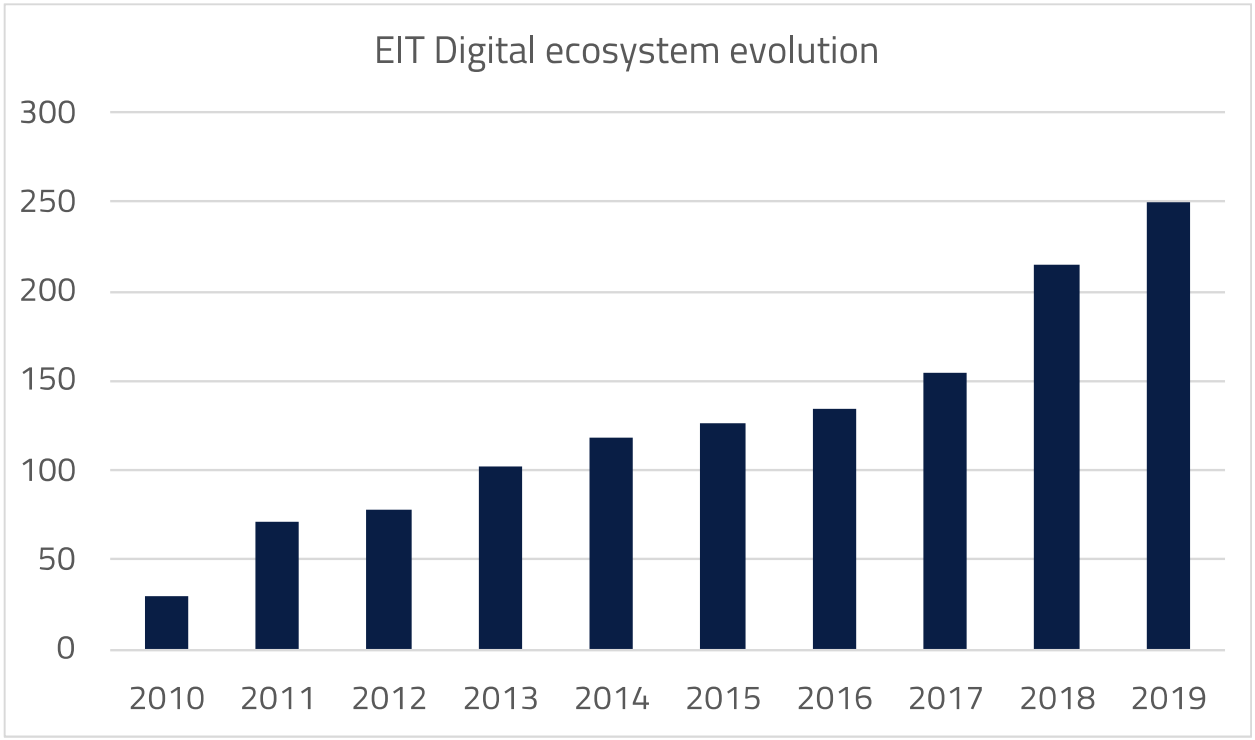
EIT Digital Ecosystem



- 2010: 5 Nodes
- 2012: Trento becomes a Full Node
- 2014: London becomes a Full Node
- 2014: Silicon Valley Hub established
- 2017: Budapest and Madrid become Full Nodes

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EIT Digital Achievements 2010-2018/2020

EIT Support
€ 420m/585m

Partners

Scaleups

Students

eit Digital

120/160
Startups created

380/530
Products launched

300/370
Scaleups supported

1500/2200
Graduates

€ 1,4B/2.1B
Partner Investments

VALUE CREATED	IMPACT
€ 600m/€ 800m Valuation	€
€ 400m/€ 560m Value	
€ 2B/€ 2.5B Valuation	
€ 150m/€ 220m Yearly salaries	

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91%+
Alumni in operation

€ 100M+
Investment facilitated by the Accelerator

17
Scaleups Countries

300+
Total supported companies

€ 650M+
Total investment raised by the companies

2012 - 2016

Total supported: **240 Startups**
Average Team Size: **12,5**
Average Revenue: **0,9M€**
Average Investment size: **1,5M€**

The free admission period, this is when EIT Digital built up its capacity and learned how to support startups.

eit Digital ACCELERATOR

2017 - 2019

Total supported*: **91 Scaleups**
Average Team Size: **38**
Average Revenue: **1,9M€**
Average Investment size: **14,5M€**

EIT Digital focus on the support of scaleups and implemented a sustainable model with risk sharing fees.

*Cumulative value expected by end of 2019

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STARTUP HEATMAP EUROPE

Top Accelerator Brands in Europe

Brand Rank	Program	% of vote
1	Techstars London	12.61%
2	Seedcamp	10.88%
3	Station F	9.88%
4	EIT Digital Accelerator	8.59%
5	Techstars Berlin	7.68%
6	Founders Factory	7.59%
7	Axel Springer Plug and Play	6.16%

2017 - 2019

scaleups and aring fees.

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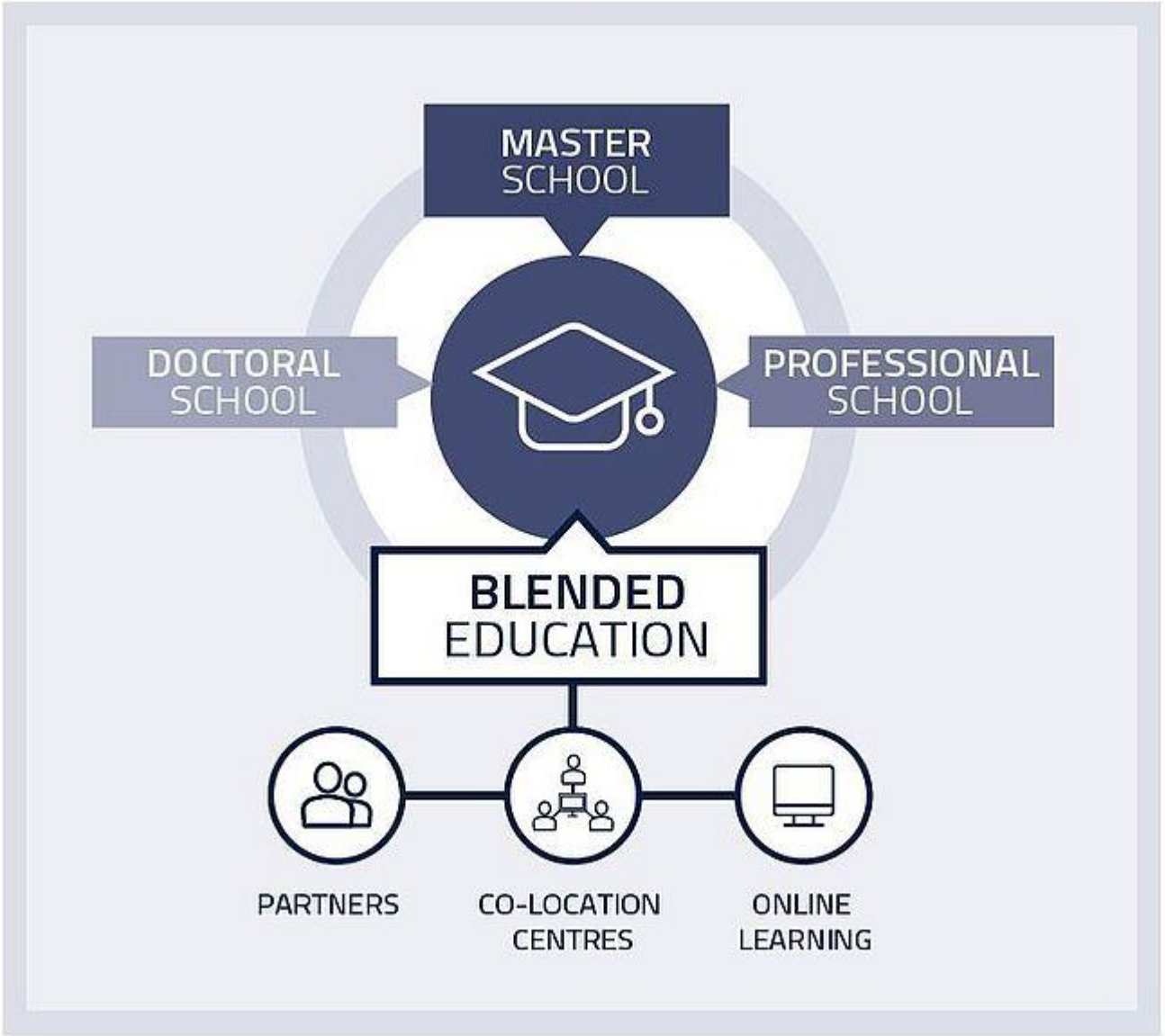
No Innovation Without Education



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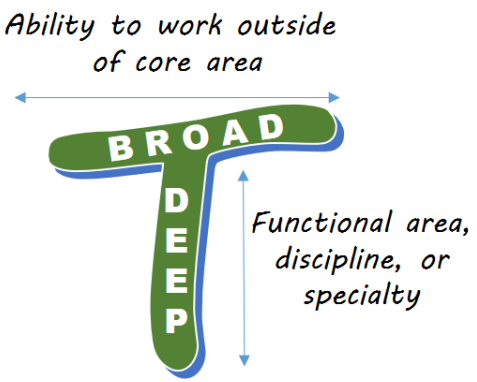
The Digital Entrepreneurs and Innovators of Tomorrow



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EIT Digital Cities	Unleashing the Power of Data for Cities	Rennes	June 30 – July 13	
	Integrating Personalized Mobility Solutions	Tallinn	July 14 – July 27	Arise
	Digital Cities as Infrastructures for Smart Mobility Sold out	Trento	July 14 – July 27	
	Digital Transformation for Resilient Cities	Ljubljana	June 30 – July 13	Arise
EIT Digital Industry	IoT Platforms for Industry 4.0 Sold out	Munich	July 28 – Aug 10	
	Disrupting Retail – Digitalization, Growth, and User Engagement Soldout	Helsinki	August 4 –17	
	Innovation and Industry 4.0 Sold out	Bologna	July 21 – Aug 3	
EIT Digital Wellbeing	Longer Independent Living	Lisbon	June 30 – July 13	Arise
	Healthy Lifestyle and Behavioural Change	Eindhoven	August 4 –17	
EIT Digital Tech	Big Data Analytics Sold out	Stockholm	August 4 –17	
	Internet of Things and Business Transformation Sold out	Stockholm	August 4 –17	
EIT Digital Finance	Machine Learning for Financial Data Sold out	Budapest	July 21 – Aug 3	

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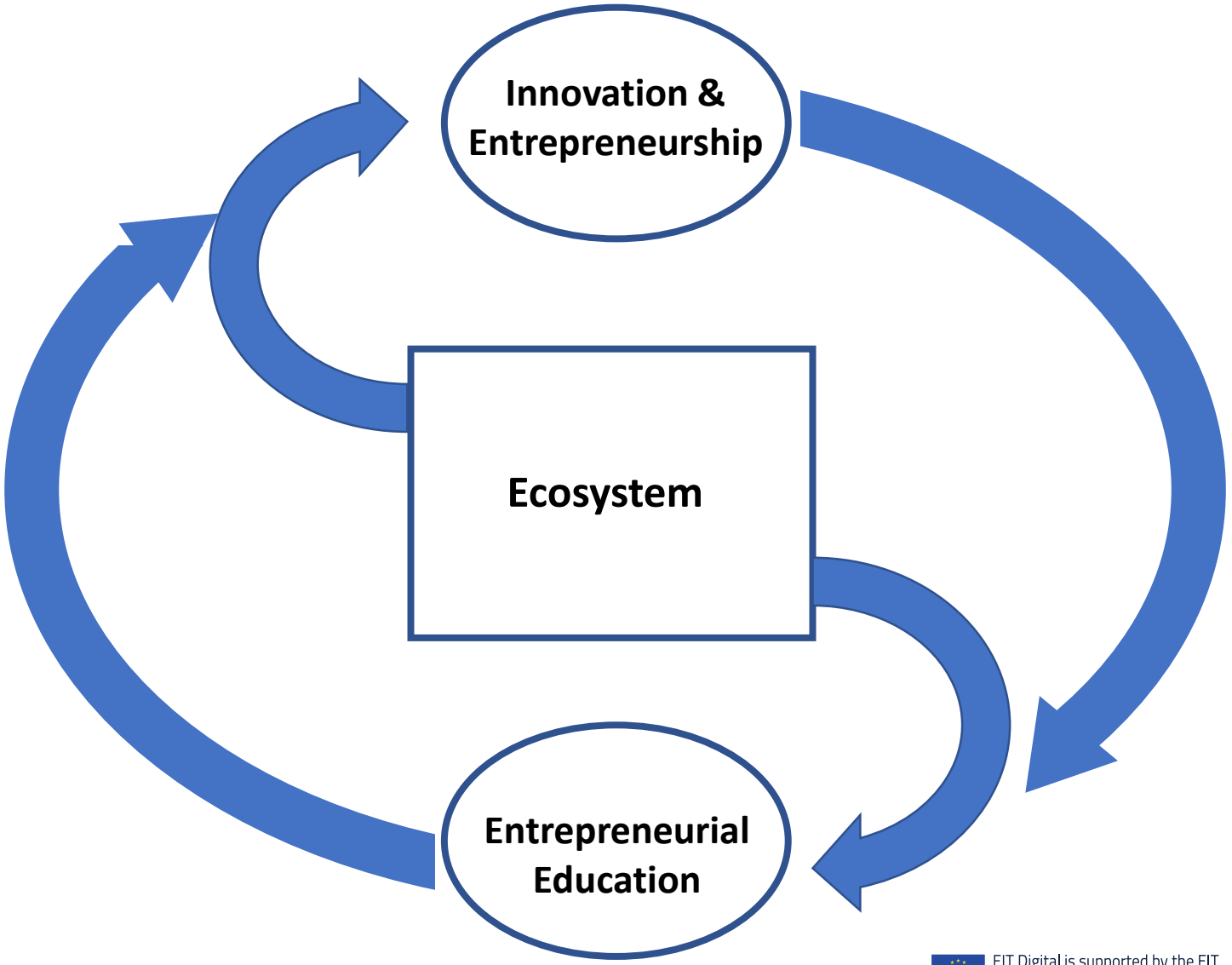

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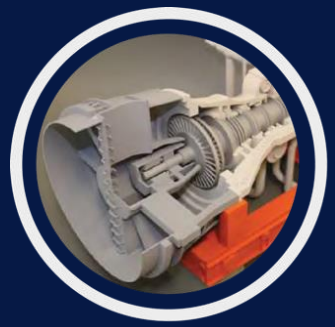
Focus Areas



Digital Industry

Digitised factory, blended retail, personalised products, integrated data-driven process Including Digital Agriculture

Digital Cities

Autonomous transportation, open data and city analytics, real/virtual city exploration, safety of the citizens

Digital Tech

The infrastructure itself, convergence of computing and networking, integrated cybersecurity and privacy, built-in intelligence, big databases and AI

Digital Wellbeing

Preventing and coping with physical and cognitive impairments

Digital Finance

Digital transformation of banking and insurance: new customer banking, digital investment banks/asset management, data/AI based solutions, blockchain

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THE FUTURE OF EUROPE'S DIGITAL INNOVATION

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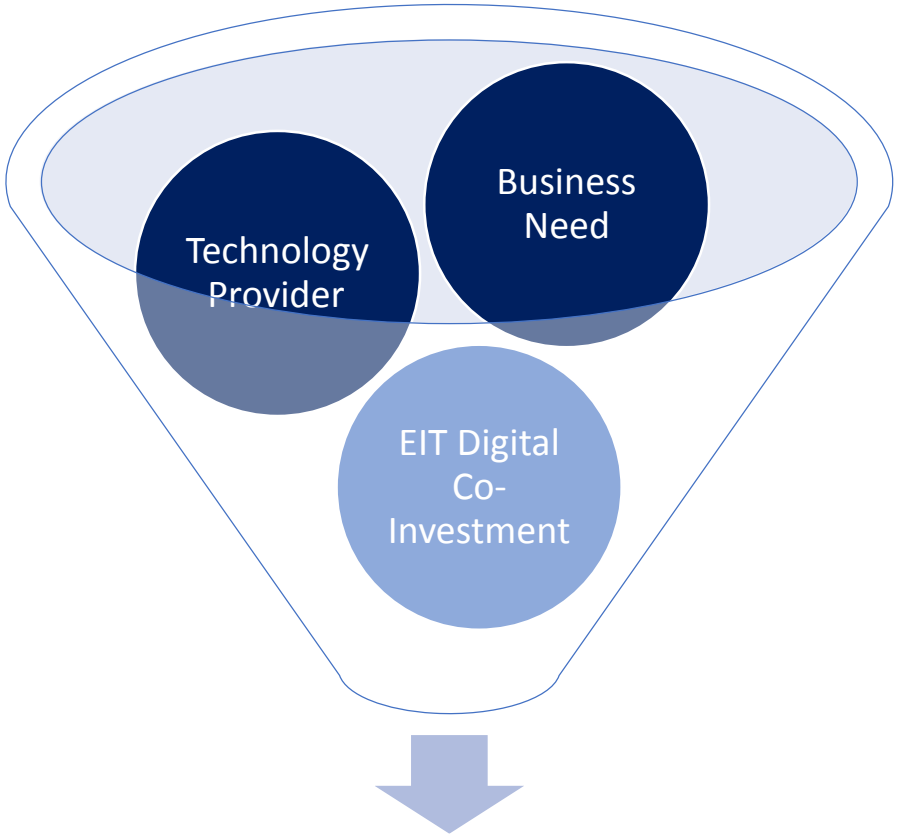
Innovation / Business – Innovation Factory



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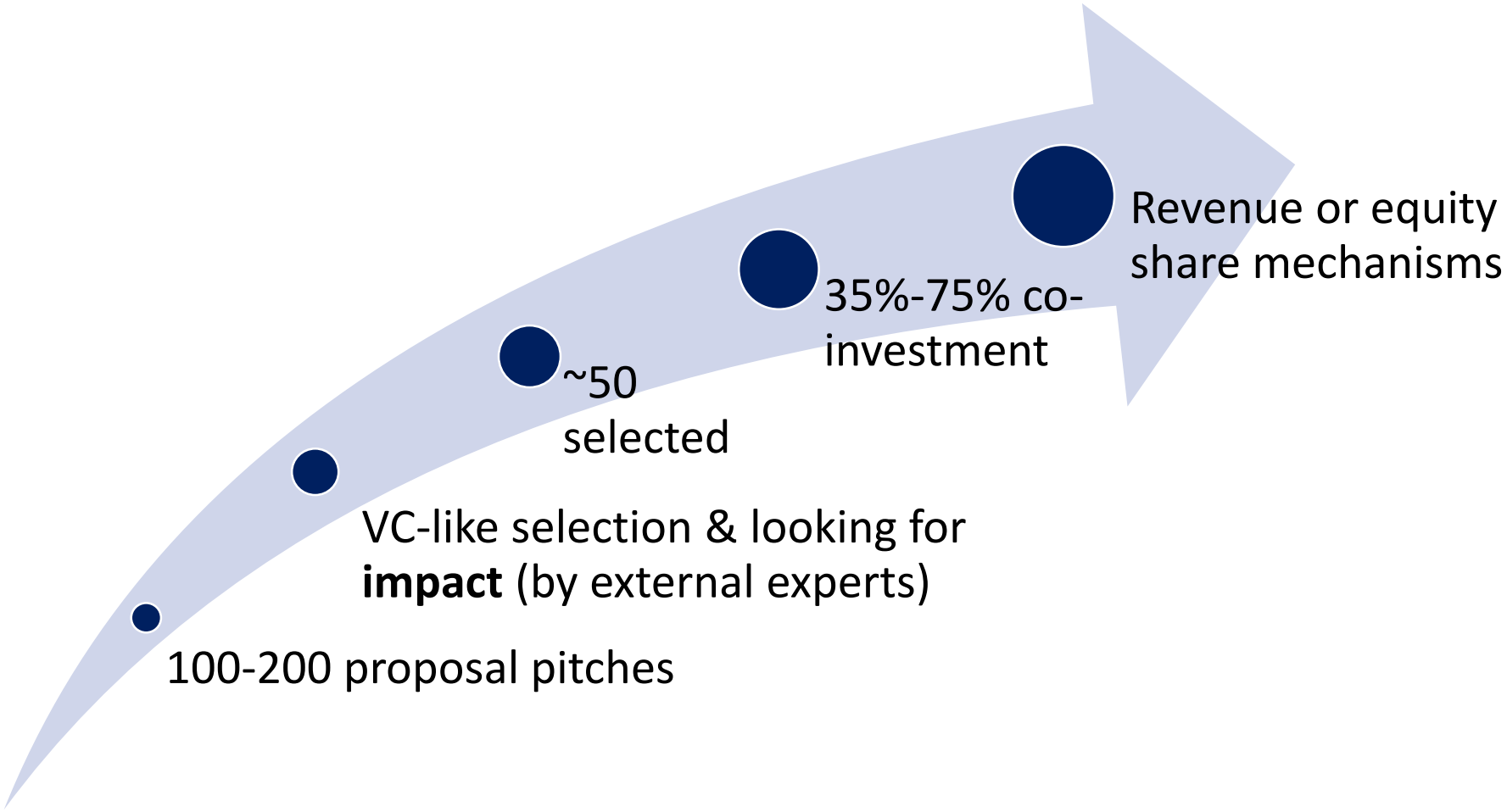

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DeepHack leverages the EIT Digital eco-system

Advance or explore alternatives for your innovation and business challenges

Eco-system building around your platform or solution

Access to talent, experts and entrepreneurs

	Action Line	Theme	Sponsors	Location	Time Frame
Pilots	**Digital Industry**	Hack the Mass Customization	Trinckle 3D	Berlin (Germany)	7-9 Dec 2018
	Digital City	Hack the Bay Area Traffic Congestion	MTC, City of Palo Alto, Prospect SV	San Jose (USA)	14-16 Dec 2018
Program	**Digital Finance**	Smart Payment Terminal	Olivetti, Spaceify	Helsinki (Finland)	27-29 Sep 2019
	Digital Finance	Smart Payment Terminal	Olivetti	Trento (Italy)	4-6 Oct 2019
	Digital Industry	Harbor Traffic Congestion	City of Hamburg, Lufthansa, Dakosy	Hamburg (Germany)	1-3 Nov 2019
	Digital Industry	Assets, Logistic and Maintenance	Innotractor, Duodeka, Datacon, Interpolis	Tilburg (Netherlands)	8-10 Nov 2019
	Digital Finance	Digital banking for SMB	OTP Bank	Budapest	15-17 Nov 2019
	Digital City	Mobility Data Platform	Engineering	San Francisco (USA)	Dec 2019 - TBD
	Digital Industry	Tools for hardware developers	Trinckle 3D, Expivi	Berlin (Germany) - TBD	Feb 2020 - TBD

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EIT DIGITAL DEEPHACK

REGISTER NOW >

ultrahack.org/budapesthack2019

Closing date: 21 NOV 2019

HACK THE FUTURE OF SME BANKING

BUDAPEST
6-8 DEC 2019

eit Digital DEEPHACK

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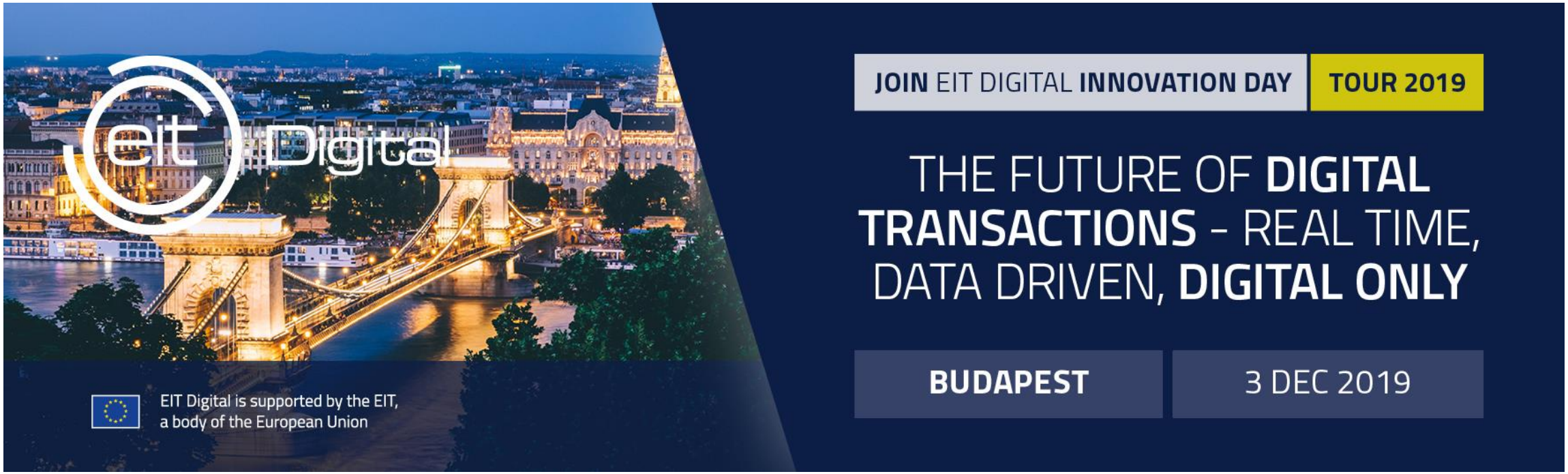
Driving Europe's
Digital Transformation



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Programme

Register

9:00 a.m.	Arrivals and Registration
9:30	Welcome and Introduction - **Mr. László Gulyás**, Node Director, EIT Digital Hungary
	Keynote Presentation - **Ms. Gabriella Kádár**, CEO, CIG Pannonia Insurance
	Pitch 1 - Pay-with-a-Smile - **Mr. Antal Kuthy**, CEO, E-Group
	Keynote Presentation - **Mr. Ádám Balog**, CEO, MKB Bank (tbc)
	Pitch 2 - Smart Gateway - **Mr. Sándor Kiss**, founder and CEO, Barion
	Keynote Presentation - **Mr. Hamilton Mann**, Global Digital Director, Thales Group (tbc)
	Pitch 3 - Future SME Banking - **Mr. Gergely Tyukodi**, CEO, e-BIZ
11:10	Coffee Break
	Keynote Presentation - **Ms. Gabriella Liptay**, Head of Marketing and Communications, KPMG (tbc)
	Keynote Presentation - **Mr. Gáber Al-Absi**, CEO, OTP Mobil (tbc)
	Pitch 4 - **Mr. Richard Allan**, Product Development, KASKO (tbc)
	Keynote Presentation - **Mr. László Németh, Director**, Accounts & Cards, K&H Bank
	Pitch 5 - **Mr. Dániel Varga**, CEO and founder, Novopayment (tbc)

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Thank you

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