



Debreceen
SMART CITY

Debreceen Smart City a road map to success



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Debrecen Growth Strategy

- From current 205.000 inhabitants to 250.000 by 2050
- This growth should come in **sustainable** way:
 - Investment promotion, business development, **employment growth**
 - Increased **capacity** in the **educational** system
 - **Eco** friendly and **smart** Urban development:
 - Energy and climate action plan: SECAP
 - Urban mobility: SUMP
 - Smart citizen programs



Smart City – Journey - Foundation

- Smart City **strategy** should integrate to the city strategy
 - Deliver same goals
 - Customize to local needs, culture, opportunities and issues
- **Actions** should always tackle all three angle of Smart City
 - Smart Citizen
 - Smart Governance
 - Smart IT solution
- **Results** should be part of everyday life



Smart City – Journey – The start

15

Stakeholder
meeting

70

Companies
involvement

7

Focus
areas

6.5

Million Euro
Fund dedicated

4

Dedicated
staff



Energy



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Debrecen Smart City – Key elements



Digital literacy

Every citizens' legal right to obtain digital literacy.



Energetics

Debrecen reduces the overhead expenses of the city with smart solutions.



Transportation

The permeability of the city's main roads is greatly improving according to the participants.



Sport

More physical exercises for a healthier population.



City services

The services the city provide function efficiently, conveniently and are easily accessible.



Public safety

Smart solutions and processes can greatly improve the safety of the city, and the citizens feeling of safety.



Health

The information flows freely and efficiently between service providers and their work is well coordinated and concerted.



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Debrecen Smart City Projects

Communication



Urbact III Interactive Cities



Integrated Development Plan

Digital literacy, Camera system,
Debrecen Cockpit, smart gadgets,
etc

Open Data Portal

**OPEN DATA
DEBRECEN**

Obstacle / Energy



When a small project goes big...



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Smart City – Journey – Key challenges

- New mindset for the local system
- New area for everyone
- So many aims, so many ideas, but not always meet the needs



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Smart City – Journey – The team

- People with different professional backgrounds
- A good team needs the following members (at least):
 - A leader with big social network
 - Engineer(s)
 - A communication specialist
 - Project managers



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Thank you!



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