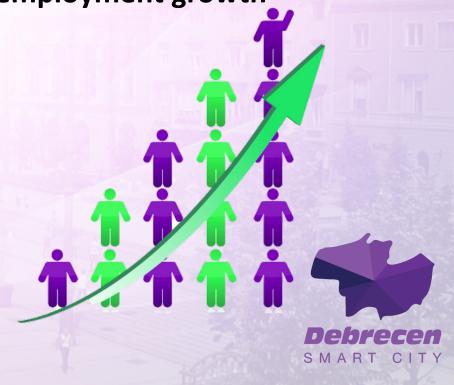


Debrecen Growth Strategy

- From current 205.000 inhabitants to 250.000 by 2050
- This growth should come in sustainable way:
 - Investment promotion, business development, employment growth
 - Increased capacity in the educational system
 - Eco friendly and smart Urban development:
 - Energy and climate action plan: SECAP
 - Urban mobility: SUMP
 - Smart citizen programs



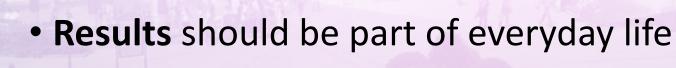
Smart City – Journey - Foundation

- Smart City strategy should integrate to the city strategy
 - Deliver same goals
 - Customize to local needs, culture, opportunities and issues
- Actions should always tackle all three angle of Smart City
 - Smart Citizen
 - Smart Governance
 - Smart IT solution











Smart City – Journey – The start

15

Stakeholder meeting

70

Companies involvement

7

Focus areas

6.5

Million Euro Fund dedicated 4

Dedicated staff



Energy



Debrecen Smart City - Key elements



Digital literacy

Every citizens' legal right to obtain digital literacy.



Energetics

Debrecen reduces the overhead expenses of the city with smart solutions.



Transportation

The permeability of the city's main roads is greatly improving according to the participants.



Sport

More physical exercises for a healthier population.



City services

The services the city provide function efficiently, conveniently and are easily accessible.



Public safety

Smart solutions and processes can greatly improve the safety of the city, and the citizens feeling of safety.



Health

The information flows freely and efficiently between service providers and their work is well coordinated and concerted.



Debrecen Smart City Projects

Communication











Digital literacy, Camera system, Debrecen Cockpit, smart gadgets, etc

Urbact III Interactive Cities



Open Data Portal OPEN DATA DEBRECEN

Obstacle / Energy





When a small project goes big...





Smart City – Journey – Key challenges

New mindset for the local system

New area for everyone

So many aims, so many ideas, but not always meet the needs



Smart City – Journey – The team

- People with different professional backgrounds
- A good team needs the following members (at least):
 - A leader with big social network
 - Engineer(s)
 - A communication specialist
 - Project managers





Debrecen SMART CITY

EDC Debrecen Urban and Economic Thank you!

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