

ORACLE®

Safe Harbor Statement

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Oracle Corporation Big Data vagy valami más?

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13th October 2016.

ORACLE

Methods, Tools, Solutions?



- TQM
- PC
- JUST IN TIME
- Teamwork
- ...

Competition

- Activity based costing
- Benchmarking
- Flexible organization
- ...

Globalization

- Outsourcing
- Business Process Re-engineering
- ...

Information technology

- WEB 2.0
- Virtual world
- Internet

Integration

Short term efficiency

Long term innovation



Stars in the past...

- Why? What happened?

Coopers
& Lybrand



Global Crossing



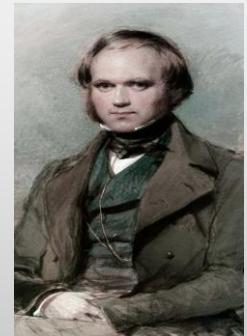
PeopleSoft

Continental
Airlines



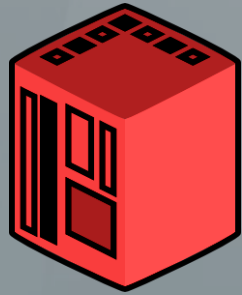
Today's winners may not be tomorrow's winners...

Charles Darwin reminds us
that it is not simply the biggest,
strongest or smartest that survive-
is the most adaptable



Where are we today?

What happened in Information technology in last 20 years?



Mainframe



Client Server



Internet



Today...

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