Narrow Band IoT

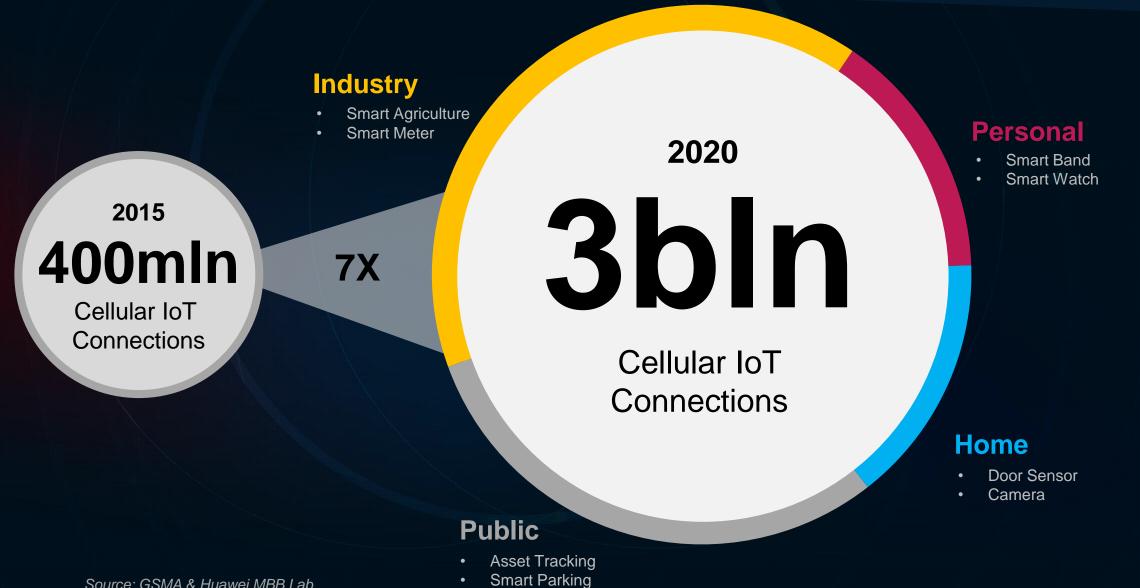
Keskenysávú loT kommunikáció az engedélyes spektrumokban





- Cellular IoT, Iparági Áttekintés
- ► NB-IoT Összefoglalás
- NB-IoT Megoldások Áttekintése
- NB-IoT Ökoszisztéma és Javasolt Szakterületek

Wide Range of Opportunities on Cellular IoT



By 2020, LPWA to Represent 70% of Cellular IoT Connections

Market Segment	Connections in 2020 (Billion)	Requirements	Technology
 Camera Electronic billboards… 	0.2B	I >10Mbps	3G/4G
Smart HomePOS	0.8B	I ~1Mbps I Low power consumption	GSM/GPRS/CDMA LTE MTC(R12, R13)
 Sensors, Meters Asset Tracking Smart Parking Smart agriculture 	2B	 I Small Packet (<100kbps I Deep Coverage (20dB I Low power (10 Years) I Low cost (<\$5) 	

Coverage is NOT Enough for LPWA Market

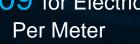
European Commission Smart Grid and Meter 2020



200 million Electronic Meters

45 million Gas Meter





		the second second second				
016-01-21	L统计情况如下					C -
用户类	用户类型 ↓ 总个数		数 上载个数		未上数个数	上数率
1-21楼门表和	1户数	1139	8	8832	2566 查看详情	77.49%
1-20楼门表和	1户数	1139	8	8941	2457 查看详情	78.44%
L-19楼门表和	1户数	1139	98	9015	2383 查看详情	79.09%
1-18楼门表和]户数	1139	98	9097	2301 查看详情	79.81%
1-17楼门表和	1户数	1139	98	9097	2301 查看详情	79.81%
1-16楼门表和	1户数	1139	98	9154	2244 查看详值	80.31%
(站点列表 運	<u>医回顶部</u>					L_
	鸿海家园二	×	编号	600000621	仪器编号	0600000621
	小红门新村	二期A区	编号	600000623	仪器编号	060000623
	沅洋天著		编号	100148080	仪器编号	0100148080

20% Smart Meter Report Failure Rate

Source: Yi Zhuang, BeiJing, China

20% Failure Meter Report Analysis 70% Coverage Issues

¥ 150 Customer Visit Once

10 Years Battery Life for Many LPWA Use Cases

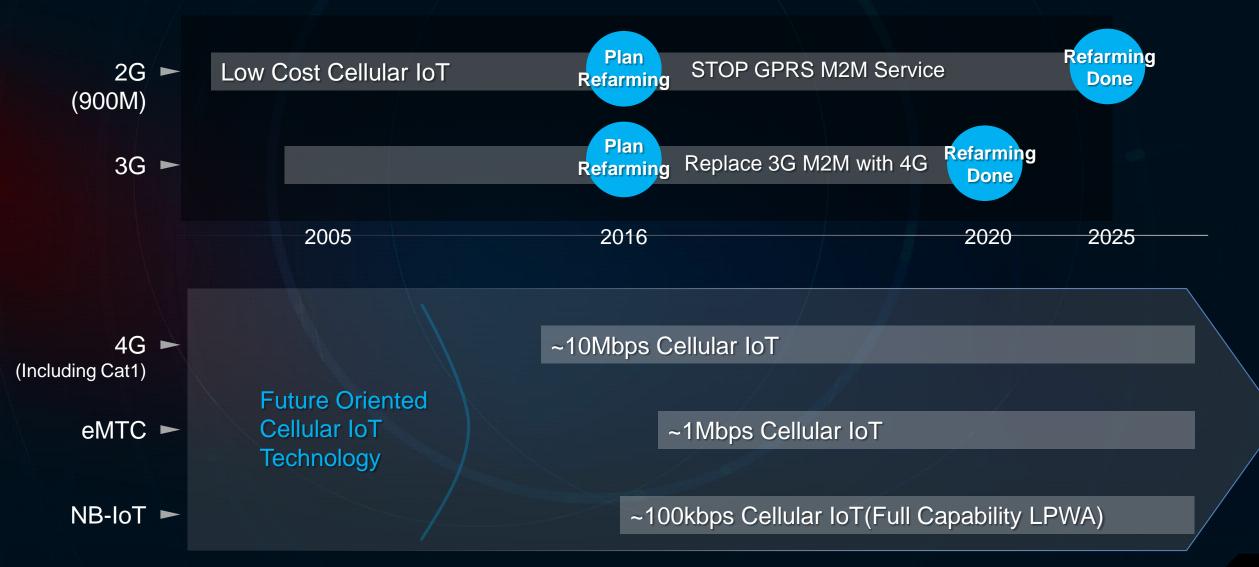
2G/3G/4G Require Demand llular IoT Der **Batteries** 2400mAh Gas meter traffic mode 10 years **Billions of Dollar Saving Battery Life**

Requirement Japan/Australia: 10 Years China: 6 Years Billions of Dollar Saving for Utility Industry If 2 Batteries for 10 years

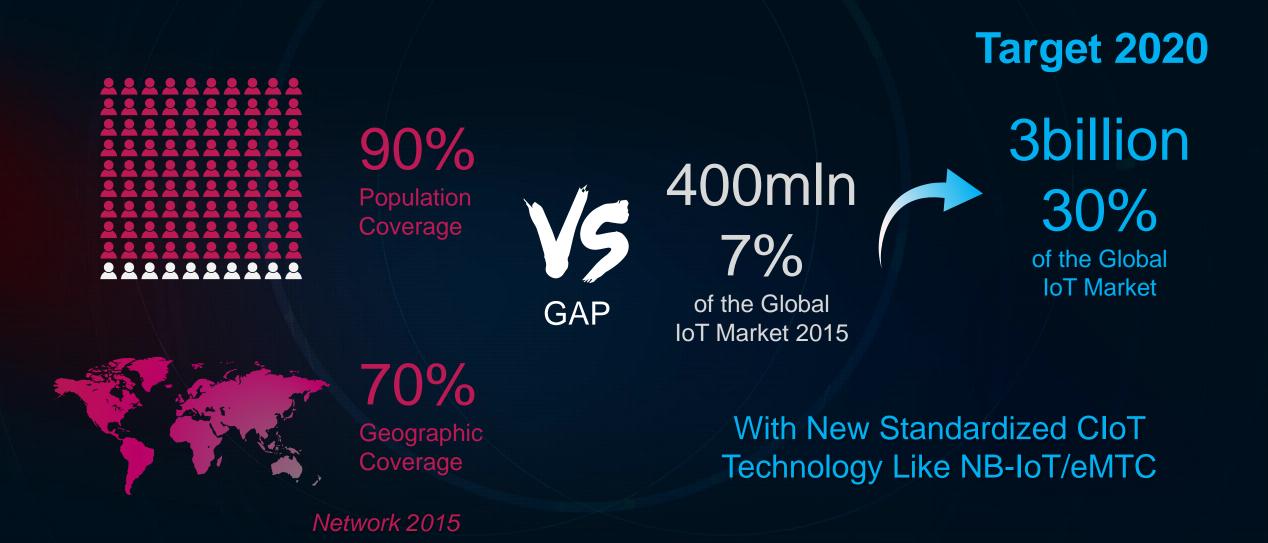
5 USD Module is Competitive for LPWA Market



NB-IoT is Future Oriented LPWA Technology



Leverage Existing Network and Deploy Wide Area NB-IoT





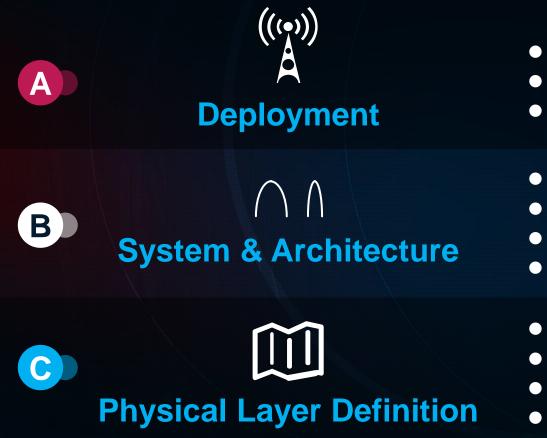
Cellular IoT Industry Insights

NB-IoT Industry Update

NB-IoT Solution Overview

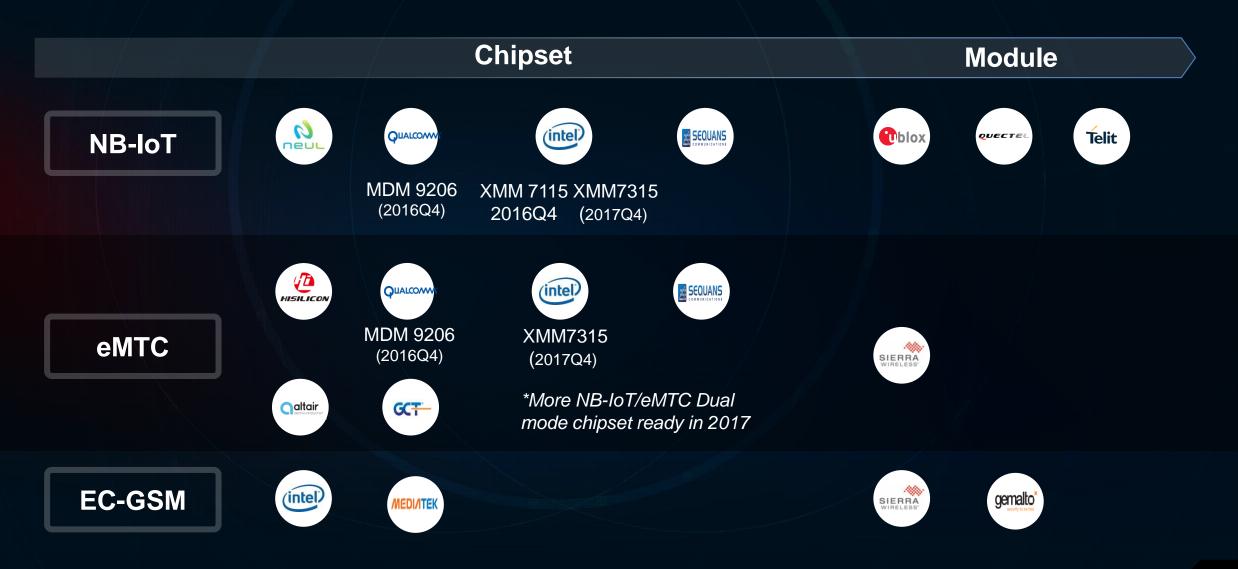
NB-IoT Ecosystem and Typical Cases

Huawei's Major Contribution on Standardization



- 180k/200k System Bandwidth
- Leverage Existing Network Asset
- Standalone/Guard Band Deployment Scenarios
- Uplink Narrow Band Transmission
- Single-tone for Low Cost, Low Power Consumption Device
- 3.75kHz for Better Coverage
- CP based Solution
- Single-tone based NPRACH
- NPSS/SSS
- PUCCH Simplification
- NPUSCH Frame Structure

NB-IoT Chipset/Module is Taking Shape



20 NB-IoT Commercial Network by the end of 2017

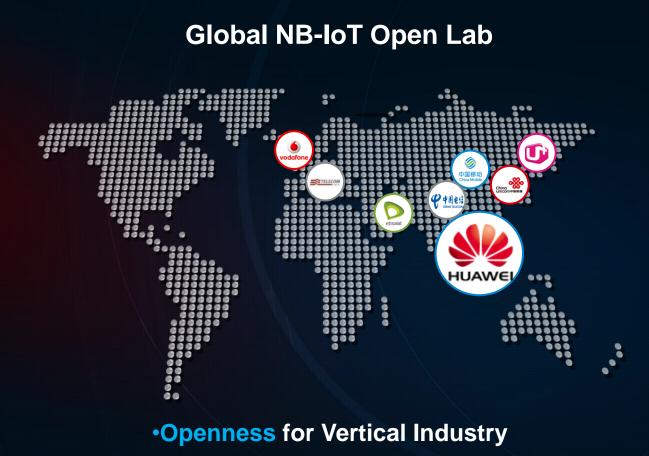


NB-IoT Forum Taking Off in MWC 2016



More members join GSMA NB-IoT Forum

NB-IoT Open Lab Promotes Ecosystem

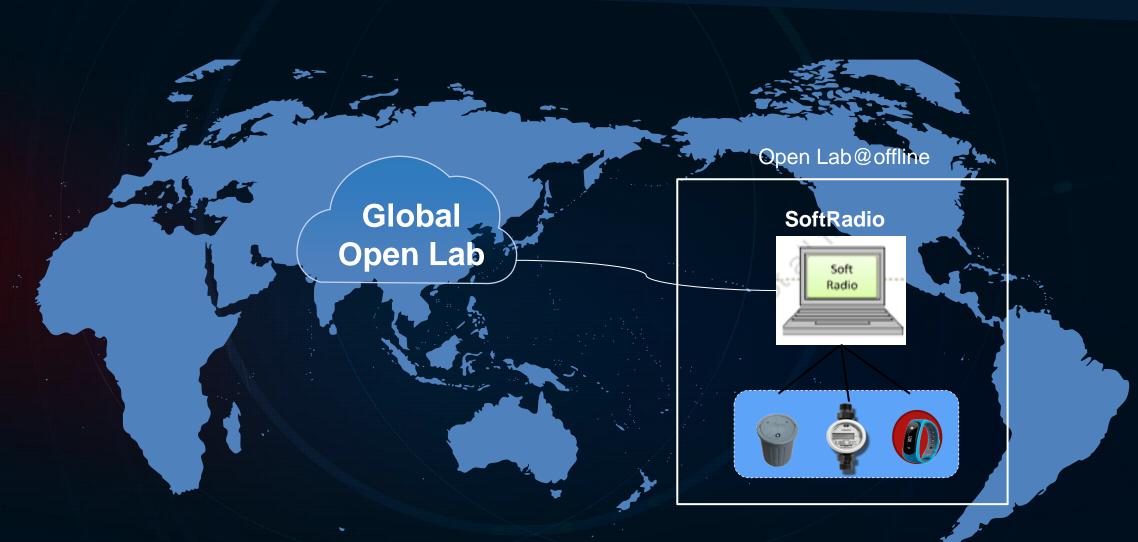


Innovation for New Business





Open Lab@Offline for Integration Anywhere



Over internet, remotely, no travel



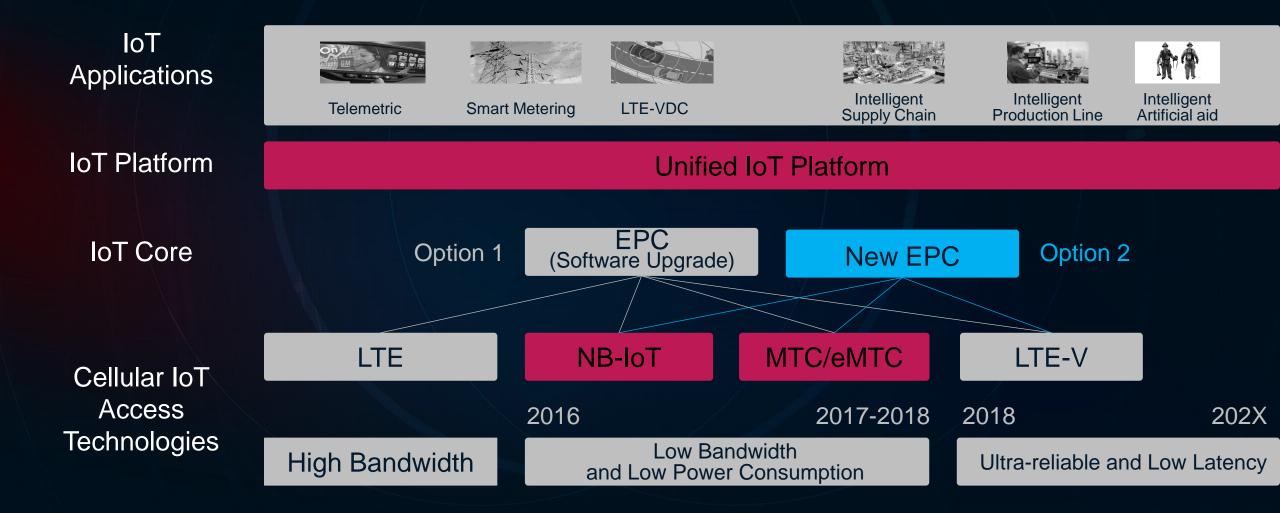
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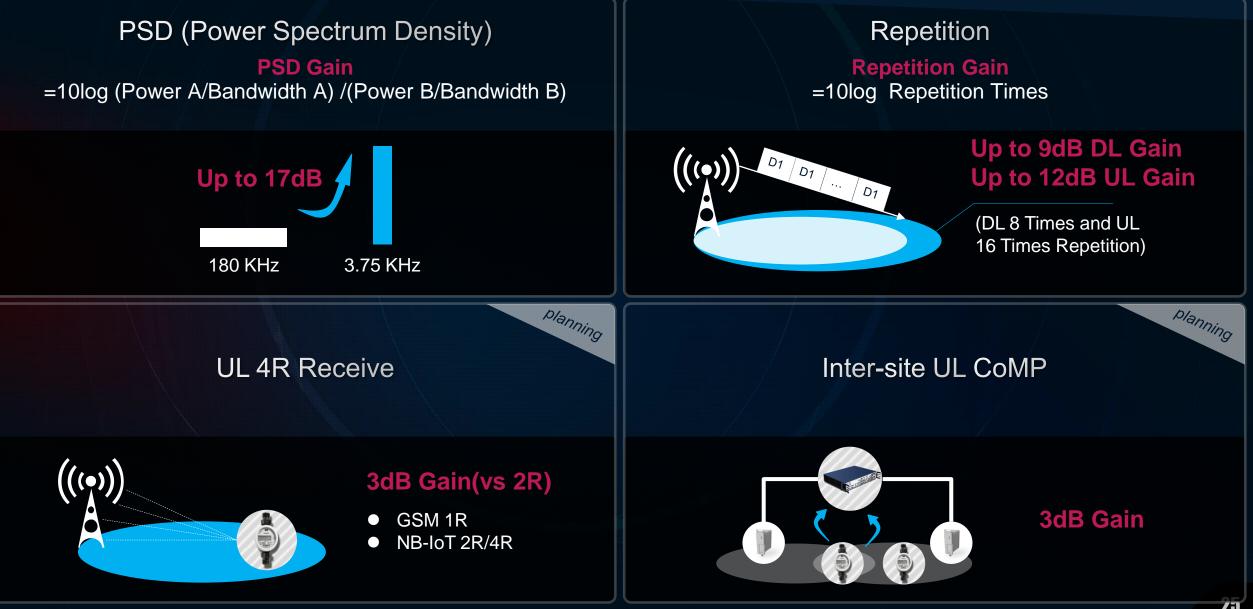
Cellular IoT Architecture



NB-IoT Solution Highlight



Coverage: NB-IoT Born to Provide Better Coverage



Coverage: 20dB Gain Break Down



Total Uplink Gain

20dB (vs GSM)

= 7dB(PSD) + 3dB(2R) + 10dB(12times Repetition)

20dB (vs LTE) = 17dB(PSD) + 3dB(2 times Repetition)

Total Downlink Gain

15dB (vs GSM)

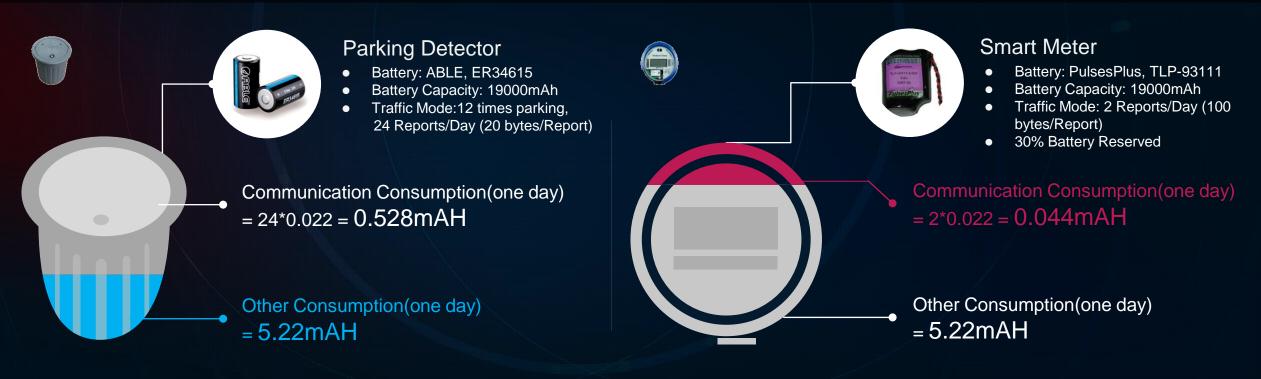
= 9dB(Coding) + 6dB(4times Repetition)

15dB (vs LTE) = 14dB(PSD) + 1dB(2times Repetition)

Power Saving: Battery Life Case Study

Battery life = Battery Capacity * Battery loss Factor / Device Consumption Device Consumption = Average Communication Consumption + Other Consumption

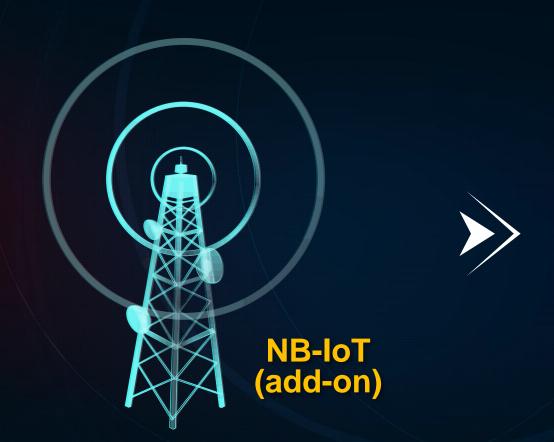
Battery Loss Factor: Typical 75%



Battery Life= 19000mAh*3*75%/(5.22+0.528)/365 >10 years

Battery Life= 19000mAh*3*75%/(0.044+5.22) >10 years

Site: SingleRAN Support Upgrading Smoothly to NB-IoT



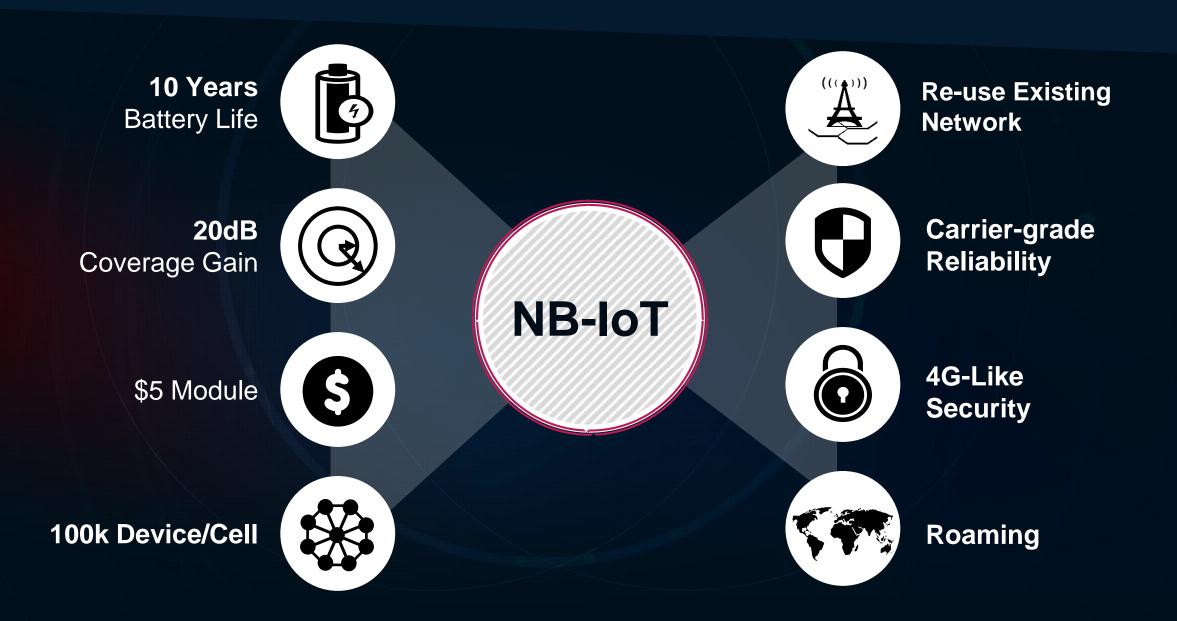


Reuse Existing RF

Reuse Existing Baseband

....

Reuse Existing OSS



LPWA Technologies Overview

	Sigfox	LoRa	EC-GSM	Cat-1	Cat-0	eMTC	NB-IoT
Standardization	Private	Open	3GPP	3GPP	3GPP	3GPP	3GPP
Spectrum	Unlicensed	Unlicensed	Licensed	Licensed	Licensed	Licensed	Licensed
Channel BW	100Hz	7.8~500kHz	200kHz	1.4~20MHz	1.4~20MHz	1.4MHz	180KHz
System BW	100KHz	125kHz	1.4MHz	1.4~20MHz	1.4~20MHz	1.4MHz	180KHz
Peak Data Rate	UL:100bps DL:600bps	180bps~37.5kbps	DL: 74kbps UL:74kbps	DL:10Mbps UL:5Mbps	DL:2Mbps UL:1Mbps	DL:800kbps UL:1Mbps	DL:234.7kbps UL:204.8kbps
Max. number of Message per day	140(Device) 50000(BTS)	50000(BTS)	unlimited	unlimited	unlimited	unlimited	unlimited
Device Peak Tx Power	14dBm	14dBm	26dBm	23dBm	23dBm	23dBm	23dBm
MCL(Maximum Coupling Loss)	UL:156dB DL: 147dB	UL: 156dB DL: 168(SF12, BW7.8) 132(SF6, BW125)	164dB	144dB	144dB	156dB	164dB
Device Power Consumption	Low	Low-Medium	Low	Medium	Medium	Low-Medium	Low



Cellular IoT Industry Insights

NB-IoT Industry Update

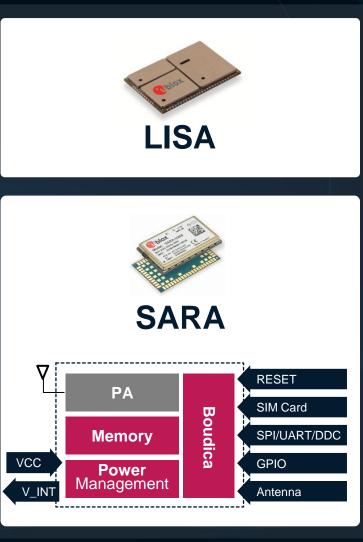
NB-IoT Solution Overview

NB-IoT Ecosystem and Typical Cases

NB-IoT Module: u-blox



- Swiss Semiconductor Company, Founded in 1997
- Market Focus Automotive, Industrial and Consumer
- Product Offering Includes Integrated Circuits, Modules and Services
- Cooperation on NB-IoT from 14Q4

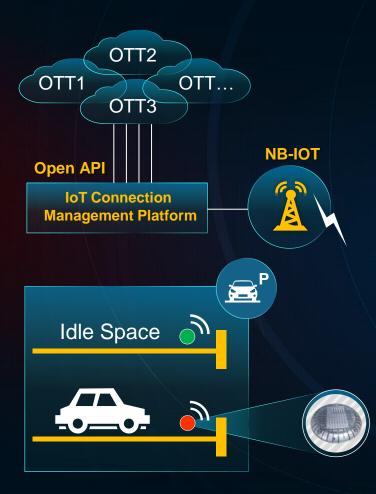


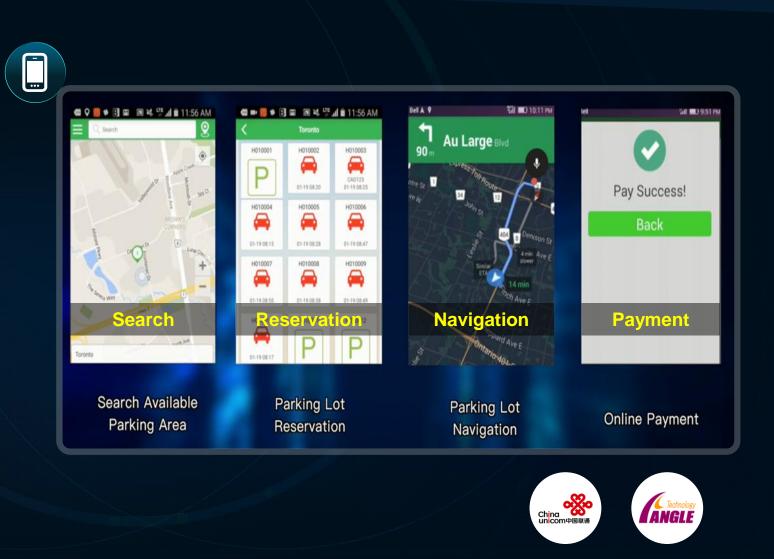
- Based on Iceni
- Dimension: 22.4*33.2*2.6mm
- Power Consumption: High
- 15Q1 Ready for Trial

Based on Boudica

- 1st Commercial NB-IoT Module
- Dimension: 16*26*3mm
- Support Band: Band 5, 8, Other Bands
 According to Market Requirement
- Power Consumption: Receive 90mA, Transmit 46mA, Standby 0.015mA
- 16Q1 pre NB-IoT; Software Upgrade to NB-IoT in 16Q3

Smart Parking





Smart Parking Cases

2015 Global Field Trial



2016 Commercial Deployment



Shanghai Disney Land

•2016Q2: 300+ Parking Spaces•2016Q4: 9k Parking Spaces

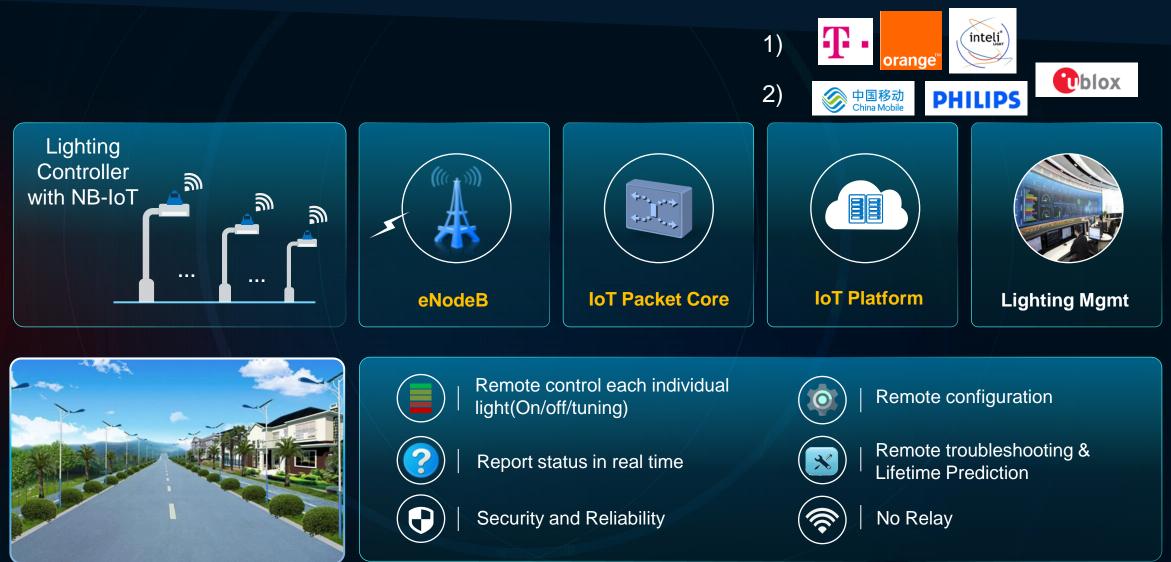
Shanghai: Plan to Launch in whole City from 2017

Others Global Market: Planning

Smart Utility



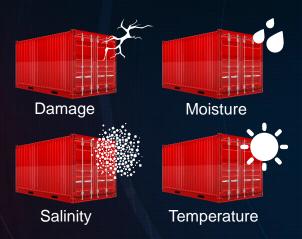
Street Lighting: Safe and Energy Saving City



Tracking: Cargo Tacking

Safe logistics

• Environmental Abnormality Report



Report for Abnormal Unlock





NB-IoT

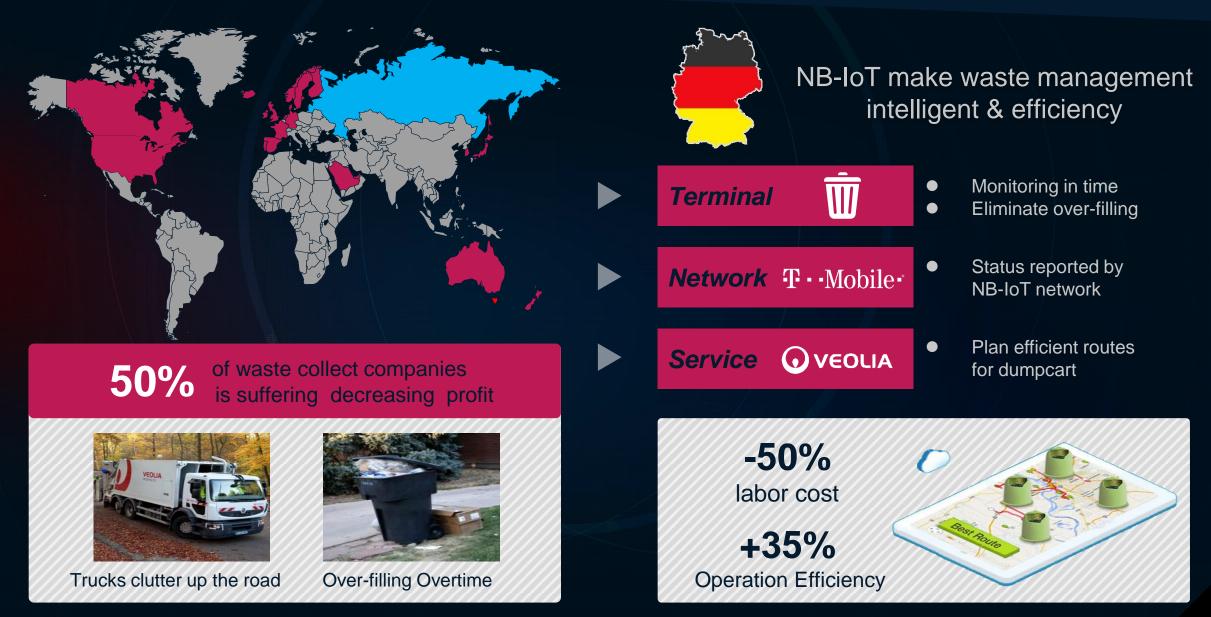
- Low Power Consumption
- Ubiquitous Coverage



Ascent

- Based in Singapore
- Product: Cargo Tracking, Fleet Management
- Plan to Support NB-IoT 2016Q3

Smart Trash Bin, Improving the Services



KÖSZÖNÖM!

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