

# ConnectGuard™ Security

Intelligent. Fast. Secure.

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October 12<sup>th</sup>, 2016

### Organized Crime Turning to Cyberspace

- No longer dominated by hackers accessing computer systems just for fun
- Criminal-to-Criminal models to create crimeware tools
- Crime-as-a-Service business models
- Financial gain ranges from tens of thousands to tens of millions of dollars

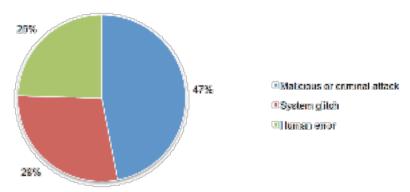


Transforming into a global, fast-expanding and profit-driven industry



### High-Tech Attacks, High Cost

- Average incident costs a company
   3.8 million US dollars
- Reputation and the loss of customer loyalty does the most damage
- Healthcare, education and financial sector incur highest costs



Ponemon Group: 2015 Cost of a Data Breach Study: Global Analysis

It's just easier to say, if it goes out of our premise, it's encrypted



### Data Protection Obligations are Evolving

- Law makers and regulators are increasingly engaged in implementing new legal frameworks
- Focus on encryption has been prominent within recent legal developments
- Financial, personal health, private individual, military, government and sensitive business data

Establishing data privacy compliance has become a major challenge



### The Cloud Security Problem

- Clouds change constantly
- Cloud traffic traverses hypervisors

Regulations and standards are almost all pre-cloud

Enterprises are in a transitional phase



Security at the speed of cloud is scary – and necessary



### NFV – New Challenges to Security

- Reliance on additional software
- Reduced isolation of network functions
- Fate-sharing due to resource pooling and multi-tenancy
- Dynamic allocation of virtual resources



Technological innovation drives evolution in the threat landscape



### Ways to Secure Private Data



Encryption is part of a toolkit for a tiered data security strategy



### Options for Data Loss Prevention

#### **Encrypting Data at Rest**

- Proactive
- Pushed to data owners who become policing cloud
- Keys must exist as long as data

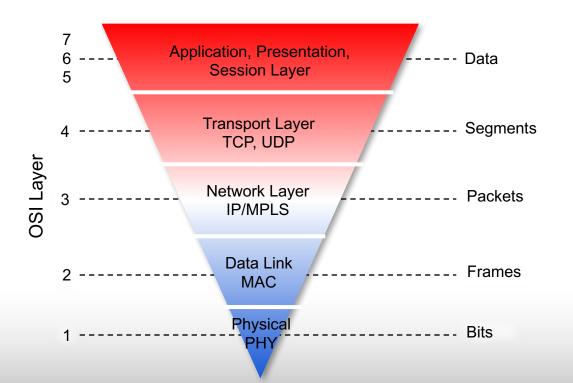
#### **Encrypting Data in Motion**

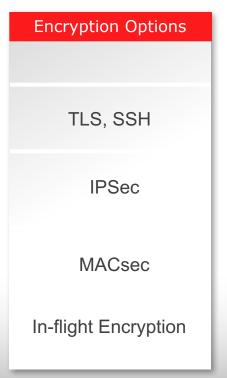
- Preventative
- Centralized administration preventing accidental disclosure
- Session keys only

Both are essential components of a modern security environment



## Securing Data in Motion







### IPsec Challenges – Technical Aspects

#### Latency

 Delay is measured in msec instead of µsec

#### Efficiency

Up to 50% additional bandwidth overhead

#### Scalability

 No wire-speed performance up to 100Gbps

#### Speed

 Slower connection establishment

#### Compatibility

 Only works for IP traffic

#### Complexity

 Issues scale linearly with links and endpoints



### Tapping Fiber-Optic Cables is Reality



UK Government Communications Headquarter
– GCHO –

... GCHQ was able to boast a larger collection of data than the US, tapping in to 200 fiber-optic cables to give it the ability to monitor up to 600 million communications every day ...

... the GCHQ operation codenamed "Tempora" has been running for 18 months ...

... information from Internet and phone use was stored for up to 30 days to be sifted and analyzed ...



### Spying Together for Success



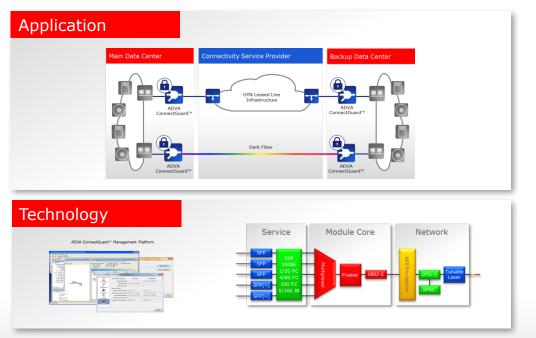
... commercial consortium personnel had apparently discovered the program "Wharpdrive", for which SSO had tapped a fiber-optic cable ...

... all signs indicate that the agency had help from Germany's Bundesnachrichtendienst (BND),

... it isn't clear from the document exactly where the BND and NSA accessed the fiber-optic cable nor is there any indication of the operation's target ...



### Secure Data Center Interconnection



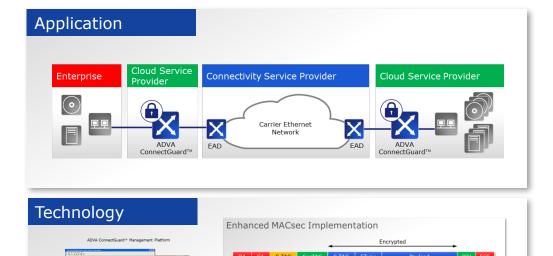




Innovation for high-performance cloud data center interconnect



### Secure Access in Virtual Networks



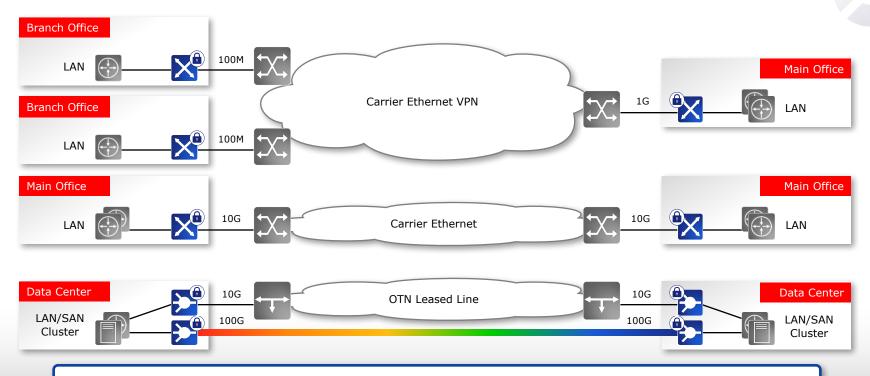




Innovation for flexible cloud access in fixed and mobile applications



# Making Connectivity Networks Secure



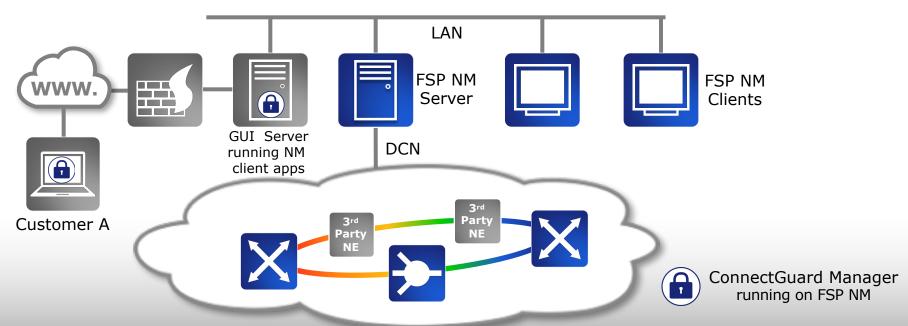
High throughput, low latency and cost-effective trust model



### ConnectGuard™ Management



#### Encryption domain management by managed service subscriber





### ADVA ConnectGuard™

Intelligent! – Efficient integration with transport technology

Fast! – Scales up to 100Gbit/s

Secure! – Industry-compliant



Differentiation by high-performance protection of data in motion



## Adopters of Optical Layer Encryption









Connectivity Service Provider



ADVA ConnectGuard™ – first choice for businesses around the world



# Securing Our Family Relationship

© Randy Glasbergen



"My emotions are encrypted to protect the security of our marriage."





### Thank You

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